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CCU ANNOUNCES ENTRY TO BUSINESS IN URUGUAY

(Santiago, Chile, September 14th, 2012) – CCU acquired 100% shares of the Uruguayan companies Marzurel S.A., Milotur S.A., Coralina S.A. and became the majority shareholder and controller of Andrimar S.A.. These companies own the assets of the business developed in Uruguay, with regards to the production and marketing of bottled mineral waters under Nativa brand and carbonated softdrinks under Nix brand. These companies sell 540 thousand HL per year.

This acquisition is in line with the Company's strategic plan, which seeks to expand its activities into new markets.

CCU is a diversified beverage company operating principally in Chile and Argentina. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Pisquera Bauzá S.A.. For more information, visit www.ccu.cl or www.ccuinvestor.com.