

Investor Relations

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CCU ANNOUNCES FOURTH QUARTER 2013 VOLUMES VARIATIONS

(Santiago, Chile, January 8, 2014) – CCU reported today preliminary fourth quarter 2013 sales by volume variations.

The preliminary variations by business segment are the following:

	Q4'13		YTD '13	
Business segment	Total Change%	Organic ¹ Change%	Total Change%	Organic ¹ Change%
1. Chile ²	13.6	9.8	12.4	7.6
2. Rio de la Plata ³	-4.6	-4.2	5.9	-2.6
3. Wines ⁴	-1.6	-1.6	-0.1	-0.1
TOTAL	7.7	5.6	10.1	4.7

CCU plans to release its consolidated fourth quarter results on February 4, 2014.

CCU is a diversified beverage company operating principally in Chile, Argentina, Uruguay and Paraguay. CCU is the largest Chilean brewer, the second-largest Chilean soft drink producer and the largest Chilean waters and nectars producer, the second-largest Argentine brewer, the third-largest Chilean domestic wine producer and the largest pisco distributor. It also participates in the HOD, rum and confectionery industries in Chile, in the beer, waters and soft drink industries in Uruguay, and in the beer, soft drinks, waters and nectars industries in Paraguay. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Pisquera Bauzá S.A..

¹ Organic growth refers to growth excluding the effect of consolidation changes and the effect of first time consolidation an acquisition. Excludes Uruguay in the Rio de la Plata business segment and excludes Manantial in the Chile business segment.

² Chile includes the following operational segments: Beer Chile, Non-alcoholic beverages and Spirits.

³ Rio de la Plata includes the following operational segments: CCU Argentina and Uruguay. Paraguay's operation volumes are not included in these preliminary volumes variations.

⁴ Includes domestic and exports, excluding bulk wine in Chile and Argentina.