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HECHO ESENCIAL (Notice of Essential Event)

(Santiago, Chile, July 7th, 2015) – Compañía Cervecerías Unidas S.A. (CCU) announces that at its Board meeting, held today, and due to the resignation as director of CCU, presented at the Board's previous meeting, by Messrs. Manuel José Noguera Eyzaguirre and Philippe Pasquet, both effective June 30, 2015, the Board appointed as directors, until the next Ordinary Shareholders' Meeting, Messrs. Rodrigo Hinzpeter Kirberg and Didier Debrosse, as permitted by Article 32 of Law 18,046.

Additionally, the independent director Mr. Vittorio Corbo Lioi proceeded to appoint director Jorge Luis Ramos Santos as member of the Directors Committee, in lieu of Mr. Philippe Pasquet, pursuant to Article 50 bis of Law 18,046 and Circular 1,956 of 2009 of the Superintendencia de Valores y Seguros, thus, the Committee is currently composed by Messrs. Vittorio Corbo Lioi, Francisco Pérez and Jorge Luis Ramos Santos.

Finally, it is noted that the Audit Committee, established pursuant to the provisions of Sarbanes-Oxley Act, is currently composed by directors Messrs. Vittorio Corbo Lioi and Jorge Luis Ramos Santos, participating on an observer status directors Messrs. Francisco Pérez Mackenna and Carlos Molina Solis.

CCU is a diversified beverage company operating principally in Chile, Argentina, Bolivia, Colombia, Paraguay and Uruguay. CCU is the largest Chilean brewer, the second-largest Chilean soft drinks producer and the largest Chilean water and nectar producer, the second-largest Argentine brewer, the second-largest Chilean wine producer and the largest pisco distributor. It also participates in the HOD, rum and confectionery industries in Chile, in the beer, water and soft drinks industries in Uruguay, and in the soft drinks, water and nectar industries and beer distribution in Paraguay and Bolivia. The Company has licensing and / or distribution agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard, Compañía Pisquera Bauzá S.A. and Coors Brewing Company. For further information, visit www.ccu.cl.