

**Corporate Presentation** 

**Investor Relations** 

August, 2014

2<sup>nd</sup> Andean Conference, Sao Paulo.

**CREDIT SUISSE** 



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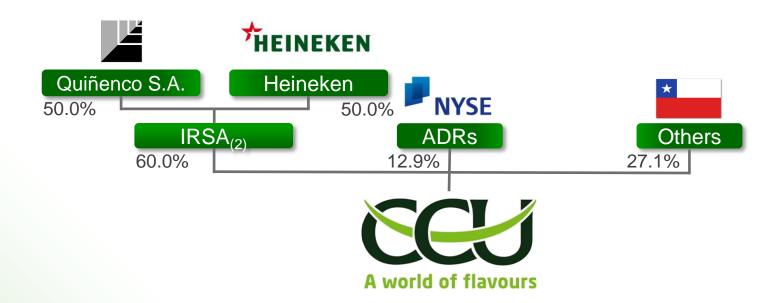




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### **1. CCU overview Ownership structure**<sup>(1)</sup>





## **1. CCU overview**



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- Multi-category branded beverages company operating in Chile, Argentina, Uruguay and, since December 2013, in Paraguay with an extensive wine export business to more than 85 countries
- Broad product portfolio of highlyrecognized brands
- Listed on the Santiago Stock
  Exchange (since 1920)<sup>(3)</sup> and on the NYSE (since 1999)<sup>(4)</sup>
- Brewing tradition since 1850

As of Dec 31, 2013 key indicators <sup>(1)</sup>							
+	Volume	21.9 million HL					
+	Net sales	USD 2,418 million					
÷	EBITDA <sup>(2)</sup>	USD 516 million					
	EBITDA <sup>(2)</sup> ma	argin 21.3 %					

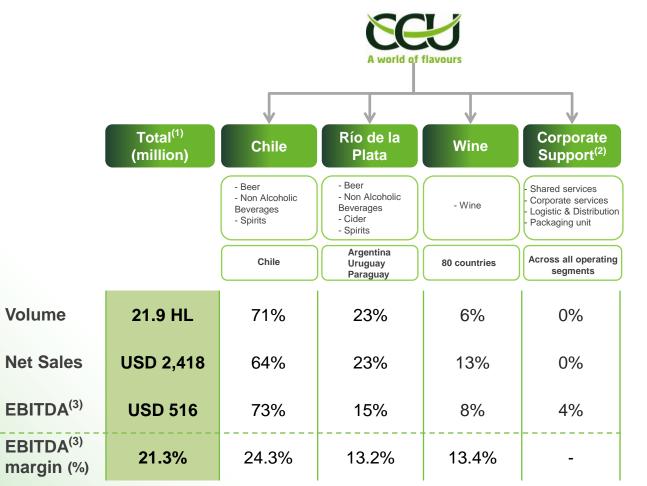


(1) Average exchange rate for 2013: CLP 495.11 /USD; (2) EBITDA is equivalent to ORBDA (Operating Result Before Depreciation and Amortization) used in the 20-F form. CCU. Before Exceptional Item; (3) Listed also in the Bolsa de Valparaíso stock exchange and the Bolsa Electronica de Chile stock exchange; (4) CCU was listed on NASDAQ from 1992 to 1999

### **1. CCU overview**

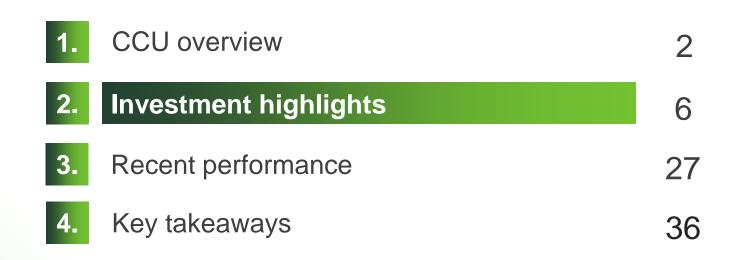


#### Contribution by Operating segment (As of December 31<sup>th</sup>, 2013)<sup>(\*)</sup>









### 2. Investment highlights





# Leading multi-category branded beverages player...



Leader with strong brands & long term partners...

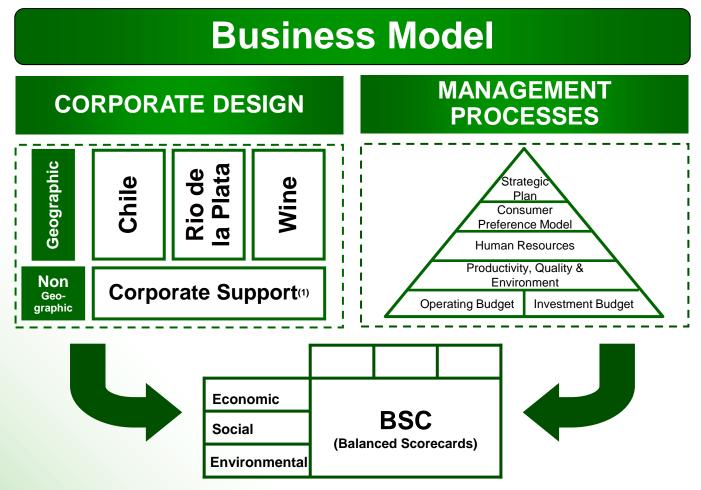


 Source of Market Share: Nielsen for Chile, Domestic Wine and Argentina, ID Retail for Uruguay and Viñas de Chile for Export Wine. Annually updated and weighted by Internal Market Size estimates; (2) License until December 2015 in Chile and December 2025 in Argentina and Uruguay; (3) License until December 2018 in Argentina;
 Excludes HOD; (5) Includes Cider in Argentina since 2011. Excludes Paraguay and Beer in Uruguay; (6) Domestic and export wines from Chile. Excludes bulk wine

## ...driven by a unique Business Model...



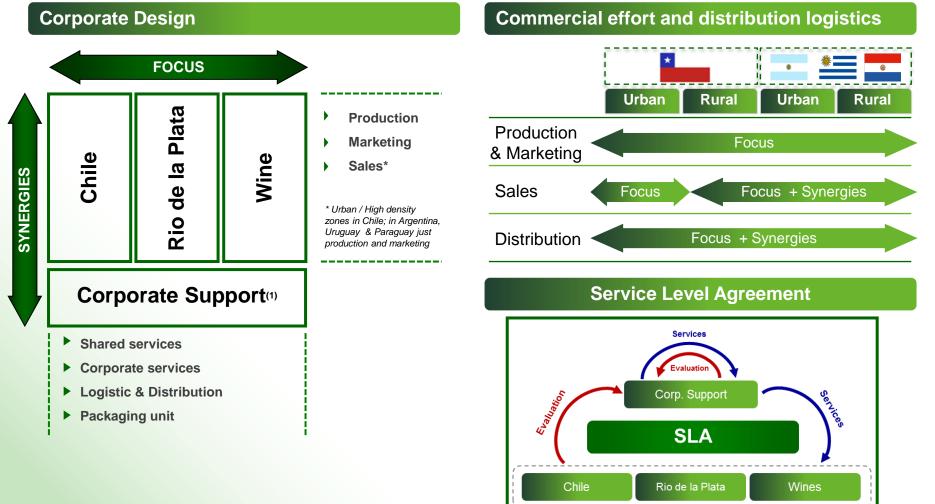
Based on Corporate Design and Management Processes with focus on Economic, Social and Environmental dimensions



### ...driven by a unique Business Model...



#### Which combines focus and synergies in its multi-category operation



# ...with strong presence in highly attractive markets.



High growth in per capita consumption, population and GDP in our current markets...

	Chile	R	ío de la P	lata		
	*	*	*	•		
	Chile	Argentina	Uruguay	Paraguay	USA	
Liters per Capita <sup>(1)</sup>	266	346	311	246	511	
Liters per Capita Growth (CAGR 2003-13)	3.8%	2.8%	4.2%	6.0%	(0.6)%	High
Population Growth <sup>(2)</sup> (CAGR 2003-13)	1.0%	1.1%	0.3%	1.8%	0.9%	potential for organic
GDP Growth <sup>(3)</sup> (CAGR 2003-13)	4.8%	6.6%	5.4%	4.6%	1.7%	growth

(1) Source: CCU 2013 internal estimates for Chile, Argentina and Uruguay. Canadean 2014 estimates for Paraguay and USA. Includes HOD, white and flavored milk. Annually updated; (2) Source: International Monetary Fund (IMF), October 2013; (3) GDP growth in national currency and constant prices. Source: IMF, October 2013

# ...with strong presence in highly attractive markets.



High growth in per capita consumption, population and GDP in our current markets...

	Chile	Ri	Río de la Plata		
	*	*	*	<b>©</b>	
	Chile	Argentina	Uruguay	Paraguay	USA
Beer	41	43	27	43	73
CSD	126	129	115	87	143
Nectar and Juices	26	6.6	14	9.5	48
Water <sup>(1)</sup>	30	97	65	35	115
Functional Drinks	3.0	2.8	0.8	1.0	46
Spirits	3.5	0.3	2.5	13	4.4
Cider	0.1	1.7	2.4	0.6	0.2
Milk <sup>(2)</sup>	24	44	65	50	70
Total (ex Wine)	254	324	292	239	501
Wine	12	22	20	6.3	9.5
TOTAL	266	346	311	246	511

High potential for organic growth

Source: CCU 2013 internal estimates for Chile, Argentina and Uruguay. Canadean 2014 estimates for Paraguay and USA. Annually updated; (1) Includes HOD; (2) Includes white and flavored milk

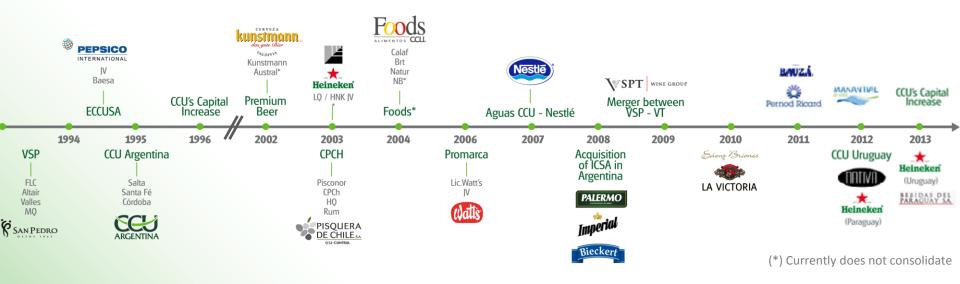
# Outstanding track record and proven financial strength...



#### Proven track record for organic and inorganic growth

- Diversification from a Beer based company into a multi-category branded beverage company
- Over the last 20 years successfully executing strategic M&A transactions

#### Historical strategic M&A transactions<sup>(1)</sup>



# Outstanding track record and proven financial strength...



Key performance indicators show a constant improvement in each pillar...

CLP billions		C	HGAAP	1)				IFRS <sup>(2)</sup>				CAGR <sup>(3)</sup>
	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	03-13
Total Volume (millons of HL)	10.9	11.4	12.3	13.4	14.2	15.7	16.3	17.3	18.4	19.8	21.9	7.2%
Net Sales	384.1	420.6	492	545.8	628.3	710.2	776.5	838.3	969.6	1,075.7	1,197.2	12.0%
EBITDA <sup>(4)</sup>	86.4	98.6	107.6	121.8	146.8	163.9	181.5	202.3	227.7	235.9	255.5	11.5%
EBITDA Margin <sup>(5)</sup>	22.5%	23.4%	21.9%	22.3%	23.4%	23.1%	23.4%	24.1%	23.5%	21.9%	21.3%	
Net Income <sup>(6)</sup>	54.1	45.4	48.2	55.8	79.2	90.4	128.0	110.7	122.8	114.4	123.0	8.1%
RONA <sup>(7)</sup>	9.3%	11.5%	12.2%	13.6%	14.8%	14.2%	15.6%	16.9%	17.6%	17.0%	13.3%	
Total Market Share <sup>(8)</sup>	24.9%	25.0%	25.2%	25.6%	25.8%	27.2%	27.4%	27.5%	27.9%	28.1%	29.9%	

1) Under Chilean GAAP. Figures in CLP Billions as of December of each year	(6) Net Income attributable to Equity holders of the parent
2) IFRS, figures in nominal CLP billions	(7) RONA (Return on Net Assets) = EBIT / [Total Assets – (Total Current Liabilities - Other Current Financial
3) Inflation for the period: 3.4%	Liabilities)]
4) EBITDA after Exceptional Items (EI) is 209.1, 240.6 and 252.5 for 2010, 2011 and 2013 respectively. EBITD/	A (8) Weighted market share of all categories in which CCU participates based on most recent internal estimates on
s equivalent to ORBDA (Operating Result Before Depreciation & Amortization) used in the 20-F, figs. before EI	each year's market size. Source of Market Share: Nielsen for Chile, Domestic Wine and Argentina, ID Retail for
5) EBITDA margin after EI is 24.9%, 24.8% and 21.1% for 2010, 2011 and 2013, respectively	Uruguay and Viñas de Chile for Export Wine. Annually updated. Includes Cider in Argentina since 2011. Excludes
	Paraguay, Beer in Uruguay, and wines in Argentina. In the case of Chile, excludes HOD

### **Outstanding track record and proven** financial strength...



Key performance indicators show a constant improvement in each pillar...

CLP billions		C	CHGAAP(	1)				IFRS <sup>(2)</sup>				CAGR <sup>(3)</sup>
	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	03-13
Total Volume (millons of HL)	10.9	11.4	12.3	13.4	14.2	15.7	16.3	17.3	18.4	19.9	21.9	7.2%
Chile	8.0	8.3	9.1	10.1	10.6	11.2	11.3	11.9	12.6	13.8	15.6	6.8%
Rio de la Plata	1.9	2.1	2.3	2.4	2.7	3.7	3.9	4.1	4.6	4.8	5.1	10.3%
Wine	1.0	1.0	0.9	0.9	0.9	0.9	1.1	1.2	1.2	1.3	1.3	2.9%
Total Market Share <sup>(4)</sup>	24.9%	25.0%	25.2%	25.6%	25.8%	27.2%	27.4%	27.5%	27.9%	<b>28.</b> 1%	29.9%	
Chile <sup>(5)</sup>	35.5%	35.8%	36.5%	36.7%	37.0%	37.2%	37.8%	37.5%	37.8%	37.8%	39.6%	
Rio de la Plata <sup>(6)</sup>	10.9%	11.2%	11.7%	12.1%	12.7%	16.5%	16.1%	16.3%	16.8%	15.9%	17.2%	
Wine <sup>(7)</sup>	17.1%	17.1%	15.6%	14.3%	13.9%	13.3%	15.9%	16.5%	16.0%	17.3%	17.6%	

(1) Under Chilean GAAP. Figures in CLP Billions as of December of each year;

(2) IFRS, figures in nominal CLP billions

(3) Inflation for the period: 3.4%

(4) Weighted market share of all categories in which CCU participates based on most recent internal estimates on (7) Includes Chile domestic wines and Export. Source Nielsen for Domestic Wine and Asociación de Viñas de each year's market size. Source of Market Share: Nielsen for Chile, Domestic Wine and Argentina, ID Retail for Uruguay and Viñas de Chile for Export Wine. Annually updated. Includes Cider in Argentina since 2011. Excludes Paraguay, Beer in Uruguay, and wines in Argentina. In the case of Chile, excludes HOD

(5) Source Nielsen. Excludes HOD

(6) Includes Cider in Argentina since 2011. Excludes Paraguay and Beer in Uruguay. Source ID Retail for Uruguay and Nielsen for Argentina.

Chile for Export Wine.

# Outstanding track record and proven financial strength...



#### Strong financial position (CLP million)

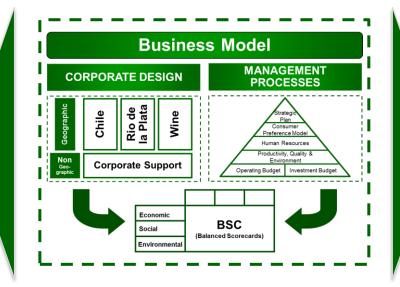
Assets	As of Jun 30 <sup>th</sup> , 2014	As of Dec   31 <sup>st</sup> , 2013
Cash and cash equivalents	275,201	408,853
Other current assets	375,320	409,644
Total current assets	650,521	818,497
Property, plant and equipment	701,706	ا ا 680,994
Other non current assets	240,928	228,229
Total non current assets	942,634	909,223
Total assets	1,593,154	1,727,720

Liabilities and Equity	As of Jun 30 <sup>th</sup> , 2014	As of Dec 31 <sup>st</sup> , 2013	
Financial debt	196,670	263,251	
Other liabilities	293,040	380,225	
<b>Total liabilities</b>	<b>489,710</b>	<b>643,476</b>	
Net equity (shareholders)	1,006,010	988,676	
Minority interest	97,434	95,568	
<b>Total equity</b>	<b>1,103,445</b>	<b>1,084,244</b>	
Total liabilities and equity	1,593,154	1,727,720	1

Financial Ratios	As of Jun 30 <sup>th</sup> , 2014	As of Dec 31 <sup>st</sup> , 2013
Interest coverage (>3.0) <sup>(1)</sup>	13.20	10.48
Debt to equity ratio (<1.5) <sup>(2)</sup>	0.44	0.59
Net financial debt / EBITDA(3)	(0.30)	(0.58)
Financial debt / capitalization <sup>(4)</sup>	0.15	0.20

Targeted sources of organic and inorganic growth

Organic growth

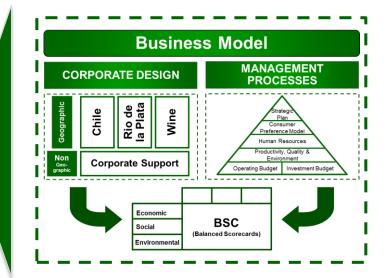






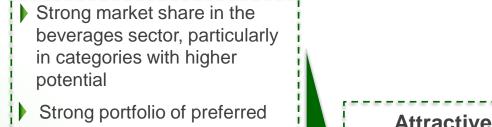
Targeted sources of organic and inorganic growth







Organic growth opportunities driven by...



- brandsStill low per capita consumption
- Steady population growth
- Average prices growing faster than inflation
- Fast GDP growth

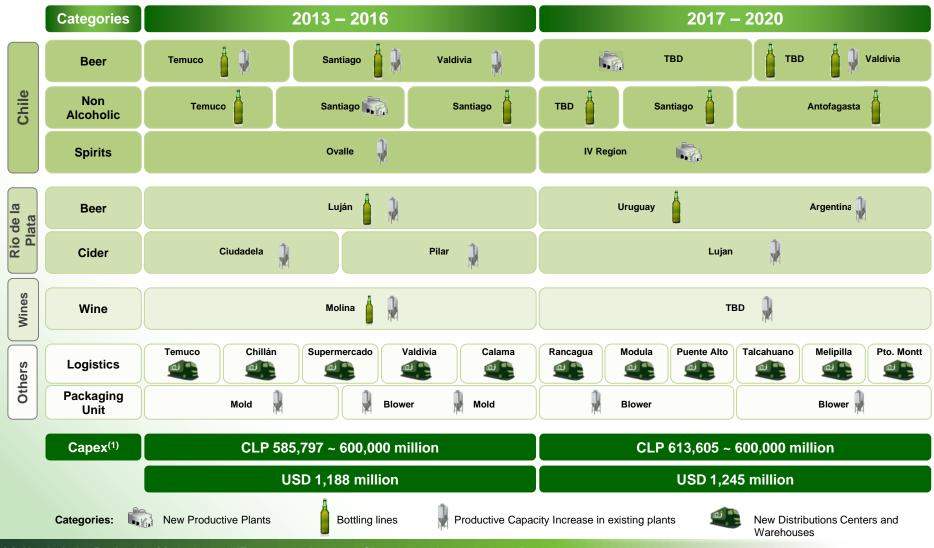
Attractive opportunities to continue strong organic growth in the future

<b>CAPEX</b> <sup>(1)(2)</sup>						
2013 – 2016	2017 – 2020					
CLP 585.8 ~ 600 billion	CLP 613.6 ~ 600 billion					
USD 1,188 million	USD 1,245 million					
Working Capit	tal Increase <sup>(2)</sup>					
2013 -	2013 – 2020					
CLP 150 billion						

USD 289 million



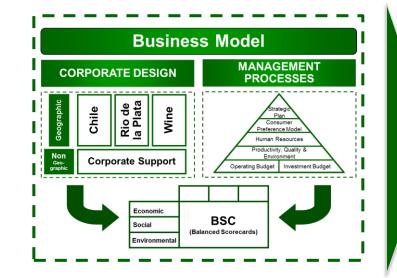
#### Organic growth Capex plan for 2013 to 2020



(1) Also includes Packaging, Marketing and IT capex requirements. Observed exchange rate as of Extraordinary Shareholders Meeting follow on approval: CLP 492,90 / USD (June 18, 2013)



Targeted sources of organic and inorganic growth





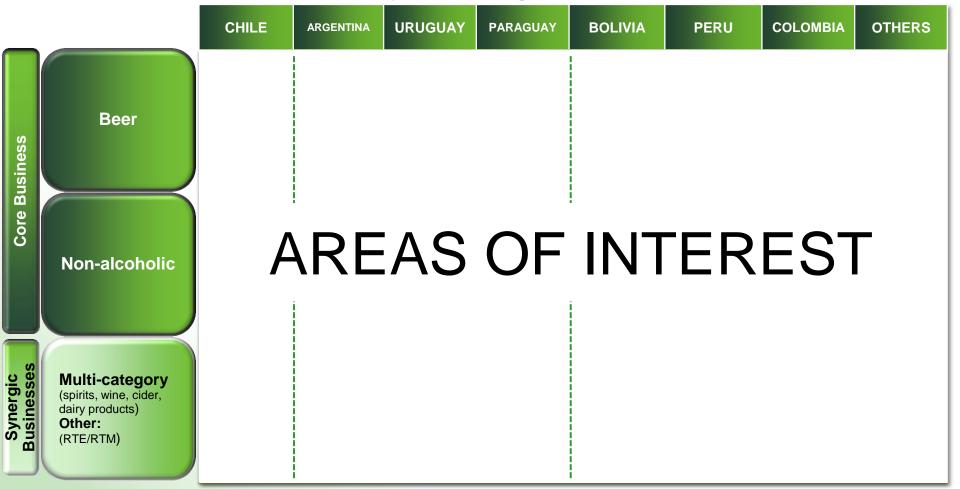


More than 20 years successfully executing strategic M&A transactions...



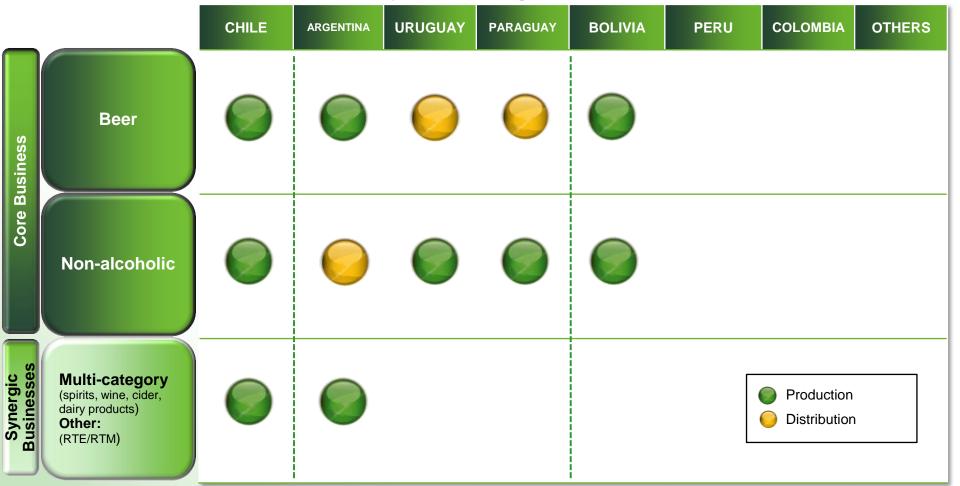


Opportunities for future inorganic growth to strengthen our current operations and expand into adjacent categories and markets





Opportunities for future inorganic growth to strengthen our current operations and expand into adjacent categories and markets





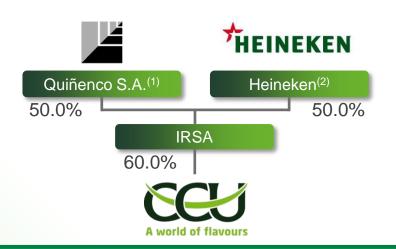
Opportunities for future inorganic growth to strengthen our current operations and expand into adjacent categories and markets



# ...run by experienced controlling shareholders and management.



Two partners with complementary strengths & proven capabilities



#### ▶ Quiñenco S.A.

- ✓ Local market knowledge
- One of the largest conglomerates in Chile controlled by the Luksic Family
- ✓ Listed in Santiago Stock Exchange

#### Heineken

- ✓ Global footprint with operations in over 70 countries, with additional presence in many others markets
- Strong / leading brands and product innovation
- ✓ Listed in NYSE, London and Amsterdam

#### Board of Directors<sup>(3)</sup>

- ▶ 4 Board members belong to Quiñenco S.A.
- ▶ 4 Board members belong to Heineken
- ▶ 1 Independent Board member
- ▶ 63 years old average age and 12 years at the company

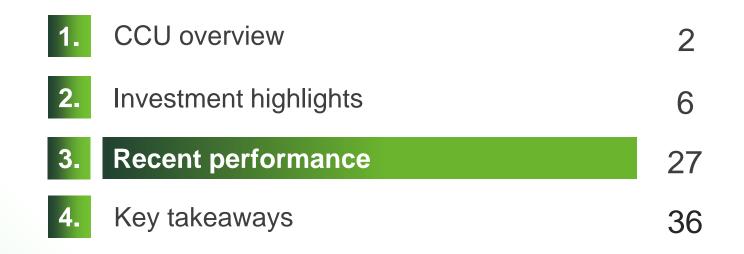
#### Senior Management Team<sup>(4)</sup>

▶ 19 members integrate the Senior Management Team

▶ 47 years old average age and 12 years at the company







### 3. Recent performance Consolidated latest results



CONSOLIDATED (CLP Millons)	Q2'14	Q2'13	∆% Total	∆% Organic
Volumes (Th HL)	4,657	4,367	6.6	4.5
Net Sales	263,553	243,446	8.3	6.0
Gross Profit	132,672	123,952	7.0	5.9
Gross margin (%)	50.3%	50.9%		
EBIT <sup>(1)</sup>	35,842	21,841	64.1	66.4
ЕВП <sup>(1)</sup> margin (%)	13.6%	9.0%		
Net Income	23,468	15,429	52.1	55.5
EBITDA <sup>(2)</sup>	52,142	37,932	37.5	37.7
EBITDA <sup>(2)</sup> margin (%)	19.8%	15.6%		

(1) EBIT is equivalent to Operating Result used in the 20-F form; (2) EBITDA is equivalent to ORBDA (Operating Result Before Depreciation and Amortization) used in the 20-F form.

### 3. Recent performance Consolidated latest results



CONSOLIDATED (CLP Millons)	YTD June'14	YTD June'13	∆% Total	∆% Organic
Volumes (Th HL)	10,986	10,318	6.5	4.4
Net Sales	598,364	547,546	9.3	7.0
Gross Profit	318,457	298,136	6.8	5.5
Gross margin (%)	53.2%	54.4%		
EBIT <sup>(1)</sup>	91,859	79,872	15.0	15.4
ЕВП <sup>(1)</sup> margin (%)	15.4%	14.6%		
Net Income	64,036	55,745	14.9	15.6
EBITDA <sup>(2)</sup>	124,472	111,136	12.0	11.6
EBITDA <sup>(2)</sup> margin (%)	20.8%	20.3%		

### 3. Recent performance Chile Operating Segment



CHILE (CLP Millons)	Q2'14	Q2'13	∆% Total	∆% Organic
Volumes (Th HL)	3,347	3,141	6.5	6.5
Net Sales	175,097	155,461	12.6	12.6
Gross Profit	88,695	81,738	8.5	8.5
Gross margin (%)	50.7%	52.6%		
EBIT <sup>(1)</sup>	19,391	23,884	(18.8)	(18.8)
ЕВП <sup>(1)</sup> margin (%)	11.1%	15.4%		
EBITDA <sup>(2)</sup>	28,525	33,208	(14.1)	(14.1)
EBITDA <sup>(2)</sup> margin (%)	16.3%	21.4%		

### 3. Recent performance Chile Operating Segment



CHILE (CLP Millons)	YTD June'14	YTD June'13	∆% Total	∆% Organic
Volumes (Th HL)	7,901	7,414	6.6	6.6
Net Sales	399,814	358,115	11.6	11.6
Gross Profit	211,725	197,959	7.0	7.0
Gross margin (%)	53.0%	55.3%		
EBIT <sup>(1)</sup>	60,159	69,797	(13.8)	(13.8)
ЕВП <sup>(1)</sup> margin (%)	15.0%	19.5%		
EBITDA <sup>(2)</sup>	78,824	88,136	(10.6)	(10.6)
EBITDA <sup>(2)</sup> margin (%)	19.7%	24.6%		

### 3. Recent performance Rio de la Plata Operating Segment



RIO DE LA PLATA (CLP Millons)	Q2'14	Q2'13	∆% Total	∆% Organic
Volumes (Th HL)	967	874	10.7	(0.1)
Net Sales	46,843	45,939	2.0	(10.0)
Gross Profit	21,898	25,165	(13.0)	(18.8)
Gross margin (%)	46.7%	54.8%		
EBIT <sup>(1)</sup>	10,452	(4,023)	(359.8)	(372.5)
ЕВП <sup>(1)</sup> margin (%)	22.3%	(8.8)%		
EBITDA <sup>(2)</sup>	13,087	(1,507)	(968.2)	(975.0)
EBITDA <sup>(2)</sup> margin (%)	27.9%	(3.3)%		

### 3. Recent performance Rio de la Plata Operating Segment



RIO DE LA PLATA (CLP Millons)	YTD June'14	YTD June'13	∆% Total	∆% Organic
Volumes (Th HL)	2,461	2,298	7.1	(2.0)
Net Sales	123,426	118,687	4.0	(6.3)
Gross Profit	66,132	70,084	(5.6)	(11.2)
Gross margin (%)	53.6%	59.0%		
EBIT <sup>(1)</sup>	16,977	4,951	242.9	248.8
ЕВП <sup>(1)</sup> margin (%)	13.8%	4.2%		
EBITDA <sup>(2)</sup>	22,103	9,914	122.9	117.9
EBITDA <sup>(2)</sup> margin (%)	17.9%	8.4%		

### 3. Recent performance Wine Operating Segment



WINE (CLP Millons)	Q2'14	Q2'13	∆% Total	∆% Organic
Volumes (Th HL)	344	353	(2.5)	(2.5)
Net Sales	44,154	42,053	5.0	5.0
Gross Profit	19,752	15,185	30.1	30.1
Gross margin (%)	44.7%	36.1%		
EBIT <sup>(1)</sup>	7,334	3,834	91.3	91.3
ЕВП <sup>(1)</sup> margin (%)	16.6%	9.1%		
EBITDA <sup>(2)</sup>	9,066	5,538	63.7	63.7
EBITDA <sup>(2)</sup> margin (%)	20.5%	13.2%		

### 3. Recent performance Wine Operating Segment



WINE (CLP Millons)	YTD June'14	YTD June'13	∆% Total	∆% Organic
Volumes (Th HL)	624	607	2.8	2.8
Net Sales	80,525	71,180	13.1	13.1
Gross Profit	35,586	24,943	42.7	42.7
Gross margin (%)	44.2%	35.0%		
EBIT <sup>(1)</sup>	12,662	4,240	198.6	198.6
ЕВП <sup>(1)</sup> margin (%)	15.7%	6.0%		
EBITDA <sup>(2)</sup>	16,087	7,504	114.4	114.4
EBITDA <sup>(2)</sup> margin (%)	20.0%	10.5%		



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### Key takeaways





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