



For more information contact

Investor Relations

Matías Rojas (56-2) 2427-3572
Cristobal Escobar (56-2) 2427-3195

Media

Marisol Bravo (56-2) 2427-3236
Carlos Vallejos (56-2) 2427-3445
www.ccu.cl / www.ccuinvestor.com

CCU ANNOUNCES CHANGES IN THE INVESTOR RELATIONS DEPARTMENT

(Santiago, Chile, March 6, 2014) – CCU informs the appointment of Matías Rojas as Head of Investor Relations and Cristóbal Escobar as Deputy Investor Relations Manager.

Mr. Rojas holds a degree in Civil Engineering from the Pontificia Universidad Católica de Chile. He is also a part-time professor at Universidad de Los Andes.

Mr. Escobar holds a degree in Civil Engineering from the Pontificia Universidad Católica de Chile. He has been working at CCU for the last year in the Investor Relations Department.

CCU is a diversified beverage company operating principally in Chile, Argentina, Uruguay and Paraguay. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the HOD, rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Písquera Bauzá S.A