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INFORMATION OF INTEREST TO THE MARKET

(Santiago, Chile, April 10th, 2013) – Compañía Cervecerías Unidas S.A. (CCU) announces that in the Shareholders' Meeting held today, April 10th, the following members of the Board were elected for a period of three years:

Vittorio Corbo Lioi
Andrónico Luksic Craig
Pablo Granifo Lavín
Carlos Molina Solís
John Nicolson
Manuel José Noguera Eyzaguirre
Philippe Pasquet
Francisco Pérez Mackenna
Jorge Luis Ramos Santos

The director Mr. Vittorio Corbo Lioi was elected independent director in accordance with article 50 bis of Law No. 18,046.

Furthermore, under extraordinary session held today, the Board of Directors appointed Mr. Andrónico Luksic Craig as Chairman of the Board and Mr. John Nicolson as Vice Chairman of the Board. In the same session, independent director Mr. Vittorio Corbo Lioi appointed as members of the Directors Committee, Mr. Philippe Pasquet and Mr. Francisco Pérez Mackenna. In accordance with Sarbanes Oxley Act, the Board appointed as members of the Audit Committee Directors Mr. Vittorio Corbo Lioi and Mr. Philippe Pasquet, both independent under the criteria of the Act, and Mr. Francisco Pérez Mackenna and Mr. Jorge Luis Ramos Santos.

CCU is a diversified beverage company operating principally in Chile, Argentina and Uruguay. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the HOD, rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Písquera Bauzá S.A..