



[For more information contact](#)

Investor Relations

Felipe Arancibia (56-2) 2427-3050
Carolina Burgos (56-2) 2427-3104
Cristobal Escobar (56-2) 2427-3195
investor@ccuinvestor.com

Media

Marisol Bravo (56-2) 2427 3236
Carlos Vallejos (56-2) 2427 3445
www.ccu.cl / www.ccuinvestor.com

CCU INFORMS NOTICE OF MATERIAL FACT

(Santiago de Chile, June 21st, 2013) – Pursuant to Article 9 and Section 2 of Article 10 of Law No. 18,045 (the “Chilean Securities Act”), Section 2.2 of General Rule No. 30 of the Superintendencia of Securities and Insurance (“SVS”) and Section II(1)(a) of Circular 1375 of the SVS, Compañía Cervecerías Unidas S.A. (“CCU” or the “Company”) gives notice of the following material fact, regarding the capital increase approved by the 46th Extraordinary Shareholders’ Meeting of CCU, held on June 18, 2013:

At an ordinary meeting of the Board of Directors, held on June 18, 2013, it was agreed to proceed with the issuance of 51,000,000 shares and to apply for their registration with the SVS. On the same date, the Board of Directors authorized the Company’s management to analyze and evaluate the placement of these shares abroad through the registry of the rights and options that apply to the American Depositary Receipts (ADRs) that CCU currently has registered on the New York Stock Exchange in the United States of America. On this date, the Company’s management has selected the banks that will serve as international placement agents in this transaction. The Company has also retained legal counsel in the United States of America. Additionally, for the placement of shares in the Chilean market, the Company has contracted local placement agents and selected legal counsel in Chile.

THIS ANNOUNCEMENT DOES NOT CONSTITUTE AN OFFER TO SELL THE SHARES HEREIN DESCRIBED IN CHILE OR THE UNITED STATES OF AMERICA OR IN ANY JURISDICTION WHERE SUCH AN OFFER IS PROHIBITED. SUCH SHARES CANNOT BE OFFERED OR SOLD IN CHILE OR THE UNITED STATES OF AMERICA UNLESS THEY ARE REGISTERED, RESPECTIVELY, WITH THE SUPERINTENDENCIA DE VALORES Y SEGUROS OR THE UNITED STATES SECURITIES AND EXCHANGE COMMISSION OR QUALIFY FOR A REGISTRATION EXEMPTION PURSUANT TO THE UNITED STATES SECURITIES ACT OF 1933, AS AMENDED.

CCU is a diversified beverage company operating principally in Chile, Argentina and Uruguay. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the HOD, rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Pisquera Bauzá S.A..