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## **INFORMATION OF INTEREST TO THE MARKET**

(Santiago, Chile, March 28<sup>th</sup>, 2013) – Compañía Cervecerías Unidas S.A. (CCU) informs to the market the regrettable death of its Chairman Mr. Guillermo Luksic Craig, occurred yesterday March 27<sup>th</sup>, 2013.

As a consequence, and in compliance with the provisions of Article 32 of law N° 18,046 and Rule 71 of Act, the company will proceed to renew its entire Board of Directors on the ordinary shareholders meeting on April 10th, 2013.

CCU is a diversified beverage company operating principally in Chile, Argentina and Uruguay. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the HOD, rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Písquera Bauzá S.A..