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CCU ANNOUNCES CHANGES IN THE INVESTOR RELATIONS DEPARTMENT

(Santiago, Chile, June 27th, 2014) – CCU informs the promotion of Matías Rojas, former Head of Investor Relations, to Deputy Finance and Management Control Manager. The Investor Relations department will be in charge of Cristobal Escobar, Deputy Investor Relations Manager.

CCU is a diversified beverage company operating principally in Chile, Argentina, Uruguay and Paraguay. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the HOD, rum and confectionery industries in Chile, in the beer, soft drink and water business in Uruguay, and in the beer, soft drink water and nectars business in Paraguay. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Pisquera Bauzá S.A