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INFORMATION OF INTEREST TO THE MARKET

(Santiago, Chile, June 15th, 2017) – Compañía Cervecerías Unidas S.A. ("<u>CCU</u>") announces that, through Compañía Pisquera de Chile S.A., has agreed on a partnership to develop the Pisco category in the world.

CCU through Inversiones Internacionales SpA and International Spirits Investments USA LLC (company incorporated in the United States of America), both subsidiaries of Compañía Pisquera de Chile S.A. ("<u>CPCh</u>"), acquired 40% of Americas Distilling Investments LLC (a company incorporated in the United States of America) ("<u>ADI</u>"), a company focused on promoting Pisco, owner of the BarSol brand and productive assets in Peru. 60% of ADI's equity continues to be controlled by LDLM Investments LLC (a company incorporated in the United States of America), which has more than a decade of experience commercializing Pisco in international markets, mainly focused on the United States of America and the European Union. CPCh is the leading Pisco company in the Chilean market, which also exports its products to the United States and other countries of the world.

This partnership confirms CCU's firm commitment to further developing Pisco throughout the world and to make this spirit a relevant category worldwide, such as rum, tequila, vodka and whisky, among others.

CCU is a diversified beverage company operating principally in Chile, Argentina, Bolivia, Colombia, Paraguay and Uruguay. CCU is the largest Chilean brewer, the second-largest Chilean soft drinks producer and the largest Chilean water and nectar producer, the second-largest Argentine brewer, the second-largest Chilean wine producer and the largest pisco distributor. It also participates in the HOD, rum and confectionery industries in Chile, in the beer, water and soft drinks industries in Uruguay, and in the soft drinks, water and nectar industries and beer distribution in Paraguay and Bolivia. The Company has licensing and / or distribution agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Coors Brewing Company. For further information, visit www.ccu.cl.