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CCU ANNOUNCES FOURTH QUARTER 2014 VOLUMES VARIATIONS

(Santiago, Chile, January 8th, 2015) – CCU reported today preliminary fourth quarter and the twelve month period ended December 31st, 2014, sales by volume variations.

The preliminary volume variations by Operating segments are the following:

Operating Segment ¹	Q4'14		YTD '14	
	Total Change%	Organic ² Change%	Total Change%	Organic ² Change%
1. Chile	0.5	0.5	4.1	4.1
2. Rio de la Plata	4.9	(3.5)	6.0	(3.0)
3. Wines ³	1.5	1.5	2.5	2.5
TOTAL	1.6	(0.5)	4.5	2.4

CCU plans to release its consolidated fourth quarter results on February 3rd, 2015.

CCU is a diversified beverage company operating principally in Chile, Argentina, Uruguay, Paraguay and Bolivia. CCU is the largest Chilean brewer, the second-largest Chilean soft drinks producer and the largest Chilean water and nectar producer, the second-largest Argentine brewer, the second-largest Chilean wine producer and the largest pisco distributor. It also participates in the HOD, rum and confectionery industries in Chile, in the beer, water and soft drinks industries in Uruguay, and in the soft drinks, water and nectar industries and beer distribution in Paraguay and Bolivia. The Company has licensing and/or distribution agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Pisuera Bauzá S.A.

¹ Excludes Bolivian operation volumes as it currently does not consolidate.

² Organic growth refers to growth excluding the effect of consolidation changes and the effect of first time consolidation of an acquisition. Excludes Paraguay's volumes in the Rio de la Plata Operating segment.

³ Includes domestic and exports, excluding bulk wine.