



For more information contact:

Investor Relations

Matías Rojas (56-2) 2427-3572
 Cristóbal Escobar (56-2) 2427-3195
 Manuel Alcalde (56-2) 2427-3127

Media

Marisol Bravo (56-2) 2427-3236
 Carlos Vallejos (56-2) 2427-3445
www.ccu.cl / www.ccuinvestor.com

CCU ANNOUNCES FIRST QUARTER 2014 VOLUMES VARIATIONS

(Santiago, Chile, April 7, 2014) – CCU reported today preliminary first quarter 2014 sales by volume variations.

The preliminary variations by operating segments are the following:

Operating Segment	Q1'14	
	Total Change%	Organic ¹ Change%
1. Chile	6.5	6.5
2. Rio de la Plata	5.6	(2.5)
3. Wines ²	10.3	10.3
TOTAL	6.5	4.5

CCU plans to release its consolidated first quarter results on May 6, 2014.

CCU is a diversified beverage company operating principally in Chile, Argentina, Uruguay and Paraguay. CCU is the largest Chilean brewer, the second-largest Chilean soft drink producer and the largest Chilean waters and nectars producer, the second-largest Argentine brewer, the third-largest Chilean domestic wine producer and the largest pisco distributor. It also participates in the HOD, rum and confectionery industries in Chile, in the beer, waters and soft drink industries in Uruguay, and in the beer, soft drinks, waters and nectars industries in Paraguay. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Pisuera Bauzá S.A..

¹ Organic growth refers to growth excluding the effect of consolidation changes and the effect of first time consolidation of an acquisition. Excludes Paraguay's volumes in the Rio de la Plata operating segment.

² Includes domestic and exports, excluding bulk wine.