



[For more information contact](#)

Investor Relations

Felipe Arancibia (56-2) 2427-3050
Carolina Burgos (56-2) 2427-3104
Cristobal Escobar (56-2) 2427-3195
investor@ccuinvestor.com

Media

Marisol Bravo (56-2) 2427-3236
Carlos Vallejos (56-2) 2427-3445
www.ccu.cl / www.ccuinvestor.com

INFORMATION OF INTEREST TO THE MARKET

(Santiago, Chile, October 24, 2013) – Compañía Cervecerías Unidas S.A. (“CCU”) informs to the market that yesterday, executed together with its subsidiary Embotelladoras Chilenas Unidas S.A. (“ECUSA”) a series of contracts and agreements with PepsiCo Inc. and affiliates, that will allow to expand their current relationship in the non-alcoholic beverages segment with especial focus on the carbonated soft drinks, as well as extending its long term duration.

These agreements will enhance the PepsiCo Inc.’s and CCU’s brands currently commercialized by ECUSA and the incorporation of others in the future.

ECUSA is the exclusive bottler in Chile of various PepsiCo Inc.’s brands such as *Pepsi*, *Seven Up* and *Gatorade*.

The performance of ECUSA as PepsiCo Inc.’s bottler has been recognized by the latter in several opportunities, highlighting the award granted last June in Bangkok as *Bottler of the Year for the Latin America Region*, being these new agreements a corroboration of the above.

CCU is a diversified beverage company operating principally in Chile, Argentina and Uruguay. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the HOD, rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Pisquera Bauzá S.A..