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CCU ANNOUNCES NOTICE OF THE SUMMON TO ORDINARY SHAREHOLDERS' MEETING

(Santiago, Chile, March 31th, 2015) – Compañía Cervecerías Unidas S.A. (CCU) announces that it was published the notice of the summon to the Ordinary Shareholders' Meeting to be held on April 15th 2015 at the Sala de Arte CCU, located at Av. Vitacura N°2670, 1st Floor, Las Condes, Santiago, Chile, on Wednesday at 12:00 o'clock Chilean time, in order to address the following subjects:

1. Account of the Chairman.
2. Approval of the Annual Report, Financial Statements and External Auditors' Report corresponding to the fiscal year ended on December 31, 2014.
3. Distribution of the profits accrued during fiscal year 2014 and dividend payment.
4. Dividend policy presentation and procedures to be used in the distribution of dividends.
5. Determination of the Board of Directors member's remuneration for fiscal year 2015.
6. Determination of the Committee of Directors budget and remuneration for its members for fiscal year 2015.
7. Determination of the Audit Committee budget and remuneration for its members for fiscal year 2015.
8. External Auditors appointment for the 2015 fiscal year.
9. Committee of Directors' activities during fiscal year 2014 report.
10. Account on operations with related entities according to Title XVI of Chilean Law N° 18,046.
11. Review all other matters that are of corporate interest and subject to the Shareholders' Meeting's competence pursuant to applicable law and the Corporation's by-laws.

The shareholders registered at midnight of April 9th, 2015 are entitled to attend the Shareholders' Meeting.

CCU is a diversified beverage company operating principally in Chile, Argentina, Bolivia, Colombia, Paraguay and Uruguay. CCU is the largest Chilean brewer, the second-largest Chilean soft drinks producer and the largest Chilean water and nectar producer, the second-largest Argentine brewer, the second-largest Chilean wine producer and the largest pisco distributor. It also participates in the HOD, rum and confectionery industries in Chile, in the beer, water and soft drinks industries in Uruguay, and in the soft drinks, water and nectar industries and beer distribution in Paraguay and Bolivia. The Company has licensing and / or distribution agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard, Compañía Písquera Bauzá S.A. and Coors Brewing Company. For further information, visit www.ccu.cl.