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INFORMATION OF INTEREST TO THE MARKET

(Santiago, Chile, November 26th, 2015) – As of November 26th 2015, Foods Compañía de Alimentos CCU S.A., an affiliate of CCU, executed a purchase agreement with Empresas Carozzi S.A. (“Carozzi”), whereby machinery, equipment and brands related to the products Natur and Calaf were sold to the latter, for the total sum of CLP 14,931,000,000.

At the same time Embotelladoras Chilenas Unidas S.A. (“ECCUSA”), a subsidiary of CCU, entered into a joint operation agreement with Carozzi for the production, commercialization, and distribution of instant power drinks under the brands Sprim, Fructus, Vivo and Caricia. This joint operation will be carried out by Bebidas Carozzi CCU SpA, of which ECCUSA acquired 50% of the share capital for the total sum of CLP 21,846,500,000. Carozzi will be in charge of the production of the respective products, and ECCUSA will be in charge of its distribution.

CCU is a diversified beverage company operating principally in Chile, Argentina, Bolivia, Colombia, Paraguay and Uruguay. CCU is the largest Chilean brewer, the second-largest Chilean soft drinks producer and the largest Chilean water and nectar producer, the second-largest Argentine brewer, the second-largest Chilean wine producer and the largest pisco distributor. It also participates in the HOD, rum and confectionery industries in Chile, in the beer, water and soft drinks industries in Uruguay, and in the soft drinks, water and nectar industries and beer distribution in Paraguay and Bolivia. The Company has licensing and / or distribution agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard, Compañía Písquera Bauzá S.A. and Coors Brewing Company. For further information, visit www.ccu.cl.