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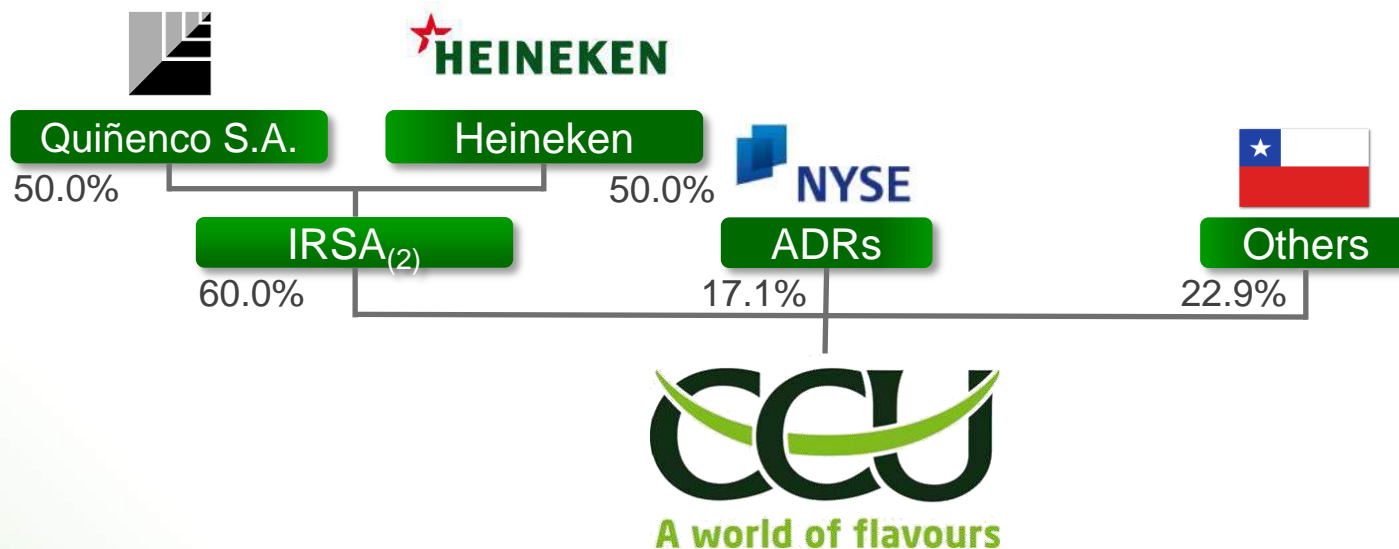
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1. CCU overview

Ownership structure⁽¹⁾



(1) Figures as of December 31, 2015. Number of shares: 369,502,872 ; (2) IRSA owns directly 53.2% of CCU's equity and 6.8% through Inversiones IRSA LTDA, a 99.9% owned vehicle.

1. CCU overview



- ▶ Multi-category branded beverages company operating in Chile, Argentina, Bolivia, Colombia, Paraguay and Uruguay with an extensive wine export business to more than 80 countries.
- ▶ Broad product portfolio of highly-recognized brands
- ▶ Listed on the Santiago Stock Exchange (since 1920)⁽³⁾ and on the NYSE (since 1999)⁽⁴⁾
- ▶ Brewing tradition since 1850

As of Dec 31, 2015 key indicators⁽¹⁾

+ Volume **23.9 million HL**

+ Net sales **USD 2,289 million**

+ EBITDA⁽²⁾ **USD 438 million**

+ EBITDA⁽²⁾ margin **19.1 %**

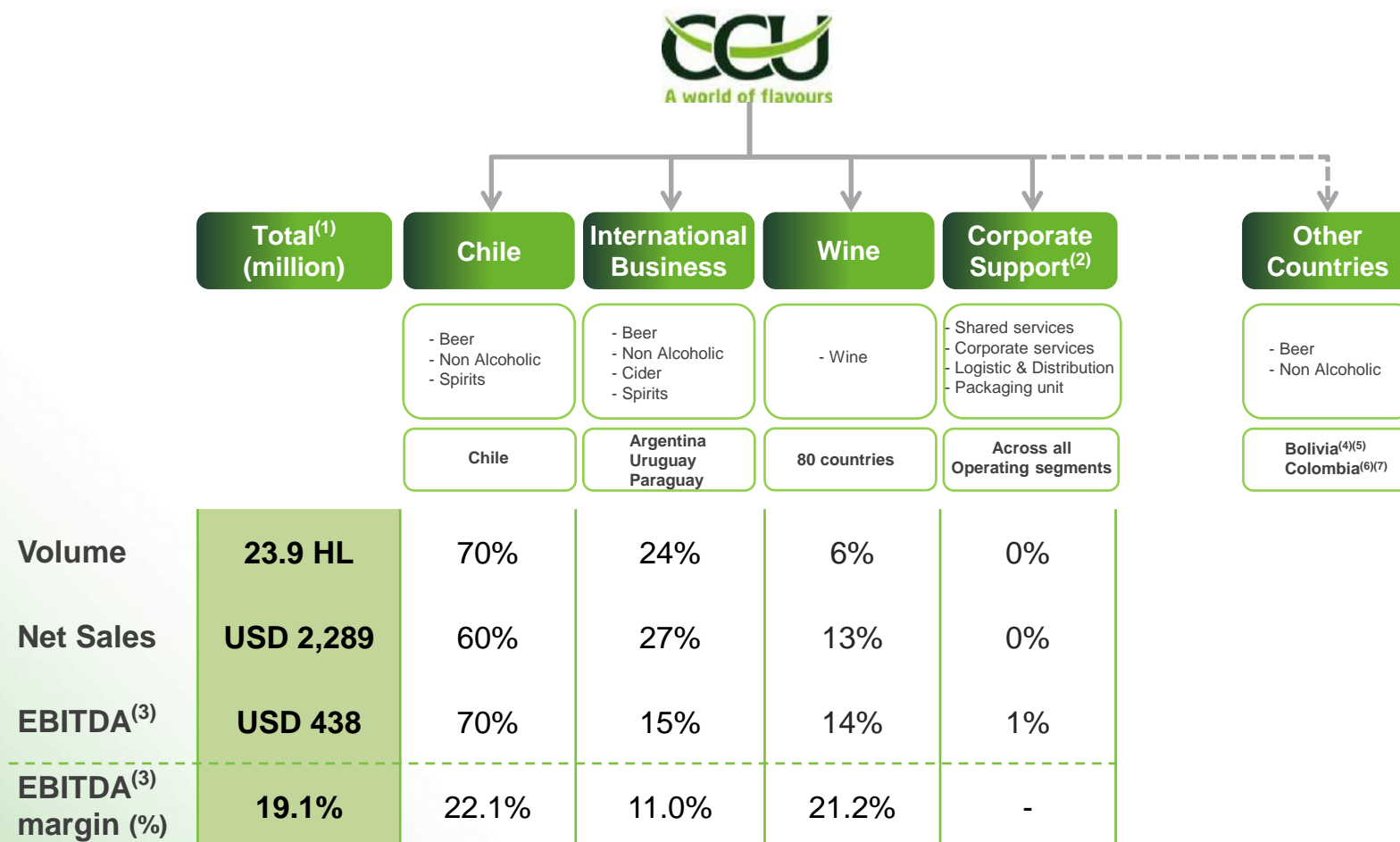


(1) Average exchange rate for 2015: CLP 654.66 /USD; (2) EBITDA is equivalent to ORBDA (Operating Result Before Depreciation and Amortization) used in the 20-F form. (3) Listed also in the Bolsa de Valparaíso stock exchange and the Bolsa Electrónica de Chile stock exchange; (4) CCU was listed on NASDAQ from 1992 to 1999

1. CCU overview



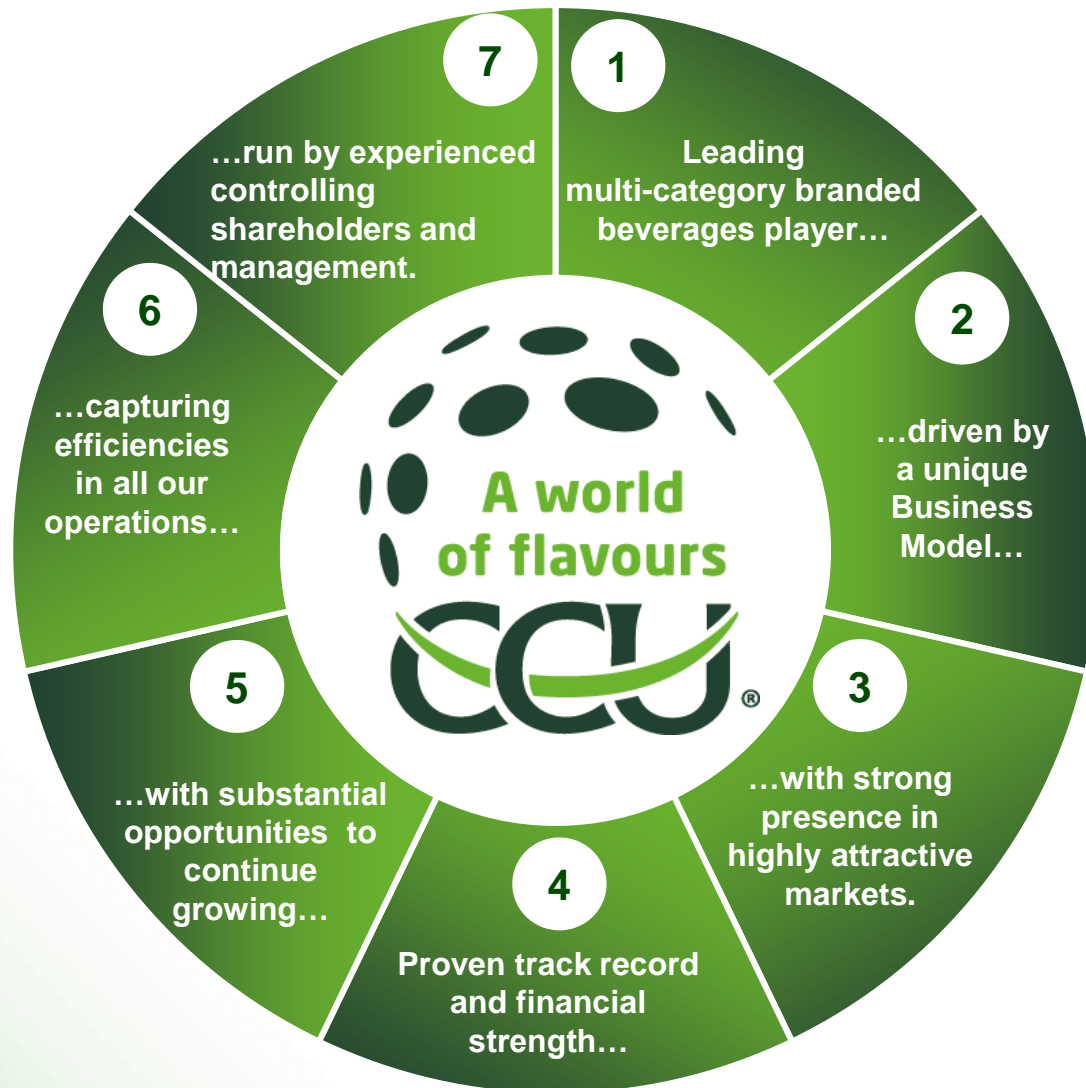
Contribution by Operating segment (As of December 31st, 2015)^(*)



(*) Figures have been rounded to sum 100%. (1) Average exchange rate for 2015: CLP 654.66 /USD; (2) Considered as Others/Eliminations in CCU's financial releases; (3) EBITDA is equivalent to ORBDA (Operating Result Before Depreciation and Amortization) used in the 20-F form; (4) Considers 34% stake and a 17% call option for BBO; (5) In Bolivia production and distribution of beer, malt, CSD and mineral water; (6) In 2014 considered as a Joint Agreement; (7) In Colombia distribution of beer since 2015

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2. Investment highlights



Leading multi-category branded beverages player...



Leader with strong brands & long term partners...

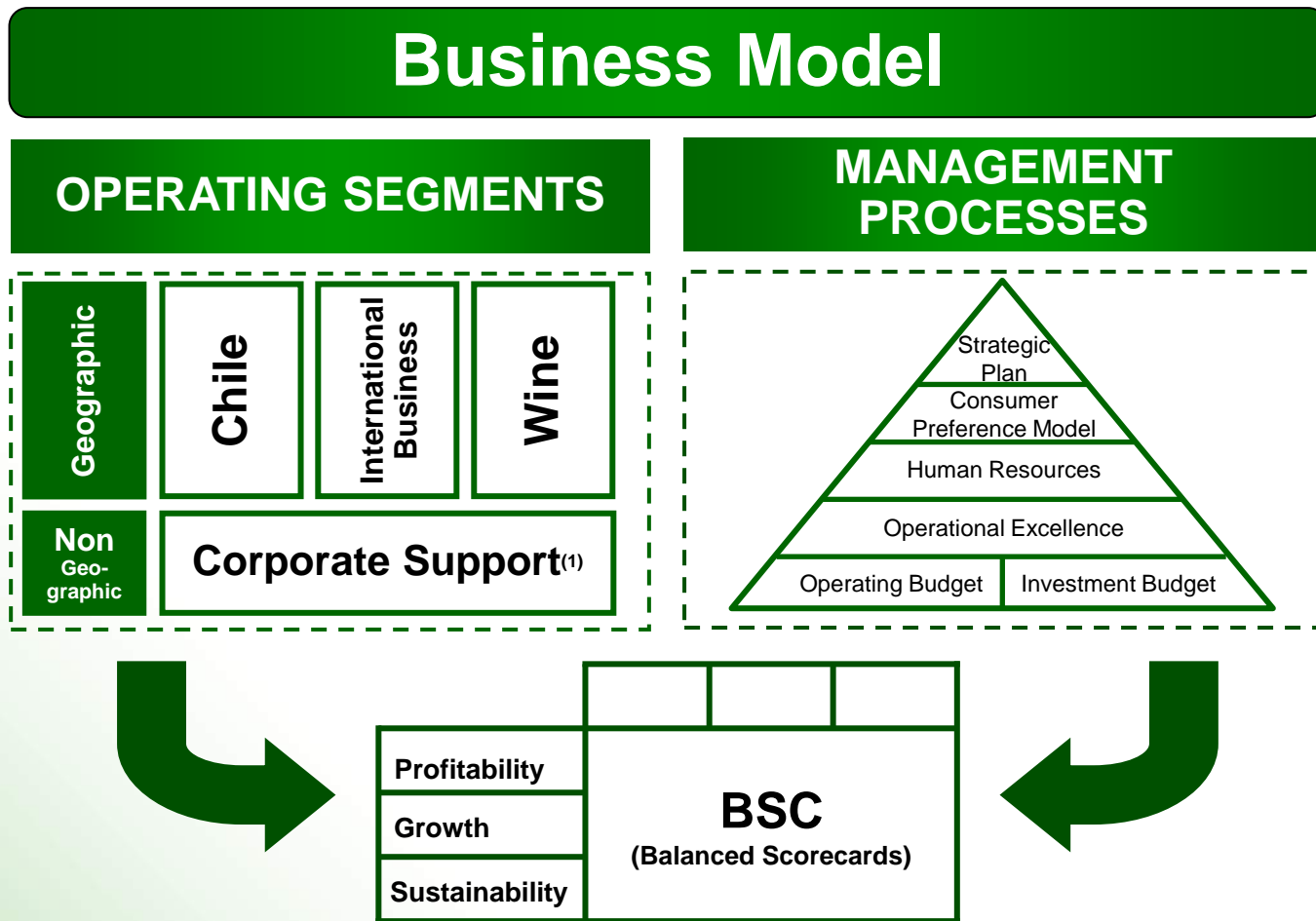
	Core Categories		Synergic Categories	Weighted Volume Market Share (%) (1)		
	Beer	Non Alcoholic	Other beverages	2014	2015	
Chile		CSD: Waters: Functional & Juices:	Pisco: Rum: Other liquors:	40.8	41.5 ⁽³⁾	Under the brand endorsement
International Business		CSD: Waters: Functional & Juices:	Ciders:	17.1	18.2 ⁽⁴⁾	
Wine			Domestic & Export:	18.3	17.9 ⁽⁵⁾	
Total				30.6	31.3	

(1) Source of Market Share: Nielsen for Chile, Domestic Wine and Argentina, ID Retail for Uruguay and Viñas de Chile for Export Wine. Annually updated and weighted by Internal Market Size estimates; Market Size estimates annually updated. Last update February 2016 (2) License until December 2015 in Chile and December 2025 in Argentina; (3) Excludes HOD; (4) Includes Beer and Cider in Argentina, CSD and Mineral water in Uruguay; (5) Domestic and export wines from Chile. Excludes bulk wine. Paraguay is not included yet.

...driven by a unique Business Model...



Based on Operating segments and Management processes with focus on Economic, Social and Environmental dimensions...



(1) Considered as Others/Eliminations in CCU's financial releases

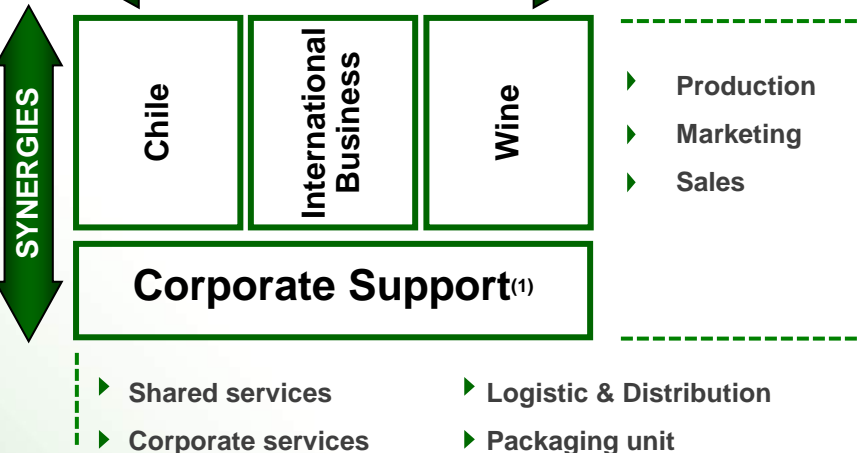
...driven by a unique Business Model...



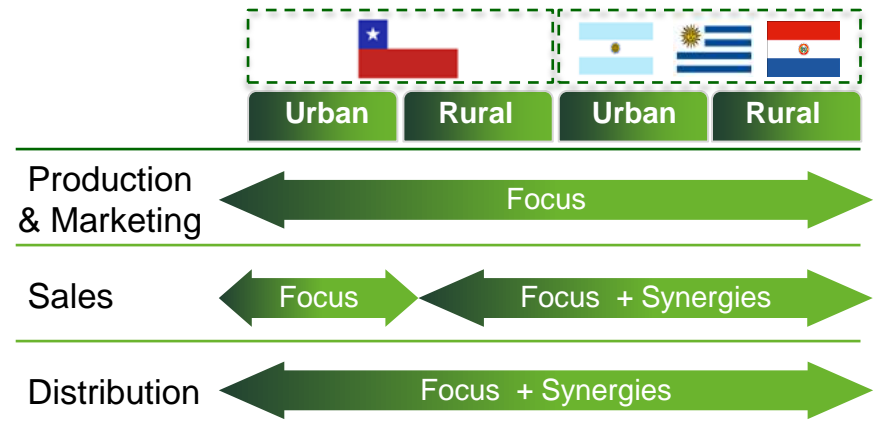
Which combines focus and synergies in its multi-category operation...

Operating segments

FOCUS



Commercial effort and distribution logistics



JVs

Colombia



Bolivia



Structure

Central Cervecera de Colombia S.A.S. (CCC)
50/50 JV between CCU and Postobón

Bebidas Bolivianas BBO S.A. (BBO)
34/66 JV between CCU and Grupo Monasterio

Production & Marketing

Owned and executed by CCC

Owned and executed by BBO

Sales

Shared between Postobón and CCC

Owned and executed by BBO

Distribution

Executed by Postobón








Owned and executed by BBO

(1) Considered as Others/Eliminations in CCU's financial releases

...with strong presence in highly attractive markets.



High growth in per capita consumption, population and GDP in our current markets...

							
	Chile	Argentina	Bolivia	Colombia	Paraguay	Uruguay	USA
Liters per Capita (1) (2)(3)	293	387	201	226	231	340	509
Liters per Capita Growth ⁽¹⁾ (CAGR 2005-15)	2.2%	1.2%	7.2%	1.9%	4.1%	3.7%	(0.7)%
Population (Millions) ⁽⁴⁾	17.8	41.8	10.8	48.9	6.9	3.4	322.6
Population Growth ⁽⁴⁾ (CAGR 2005-15)	1.0%	0.9%	1.7%	1.4%	1.8%	0.3%	0.9%
GDP Growth ⁽⁵⁾ (CAGR 2005-15)	3.8%	4.1%	4.9%	4.5%	4.9%	5.4%	1.4%

(1) Source: Canadean Global Beverage Forecast, February 2016. (2) Considers all beverage categories listed on page 12; (3) Spirits Bolivia based on Euromonitor; (4) Source: International Monetary Fund (IMF), February 2016 (5) GDP growth at constant prices. Source: Bloomberg February 2016.

...with strong presence in highly attractive markets.



High growth in per capita consumption, population and GDP in our current markets...



(Liters per capita in 2015) ⁽¹⁾	Chile	Argentina	Bolivia	Colombia	Paraguay	Uruguay	USA
Beer	43	42	37	48	42	30	73
CSD	129	131	109	62	79	115	135
Nectar and Juices ⁽²⁾	26	24	16	12	9	19	45
Water ⁽³⁾	31	102	13	21	38	88	127
Functional Drinks	4	3	2	6	1	1	49
Spirits ⁽⁴⁾	4	3	1	3	6	3	7
Cider	0	2	0	0	1	1	1
Milk ⁽⁵⁾	44	55	20	71	49	60	62
Wine ⁽⁶⁾	13	24	4	2	7	23	10
TOTAL	293	387	201	226	231	340	509

(1) Source: Canadean Global Beverage Forecast, February 2016.; Annually updated. Figures have been rounded; (2) Includes Packaged Water and Still Drinks as established in Canadean definitions, Still drinks is defined as Juices up to 24,9% fruit content and sweetened Flavored Water; (3) Includes HOD, excludes Flavored Water; (4) Includes all Spirits as Canadean definition; Spirits Bolivia based on Euromonitor (5) Considers liquid milk; (6) Includes sparkling wine.

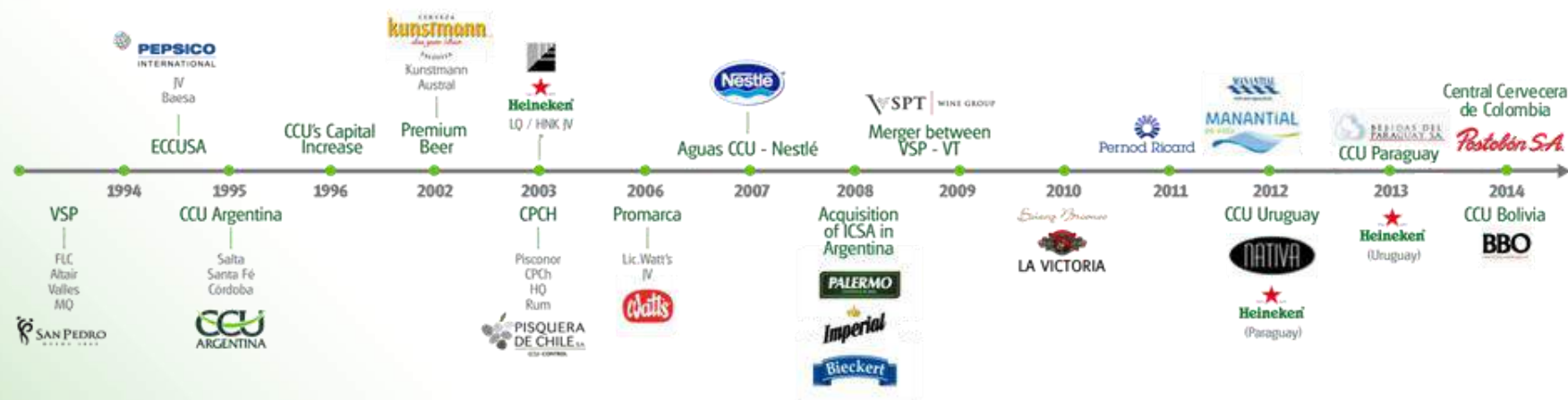
Proven track record and financial strength...



Proven track record for organic and inorganic growth...

- ▶ Diversification from a Beer based company into a multi-category branded beverage company
- ▶ Over the last 20 years successfully executing strategic M&A transactions

Historical strategic M&A transactions⁽¹⁾



(1) Some transactions occurred during more than one year, but they are presented as if they were executed in the first year

Proven track record and financial strength...



Key performance indicators show a constant improvement in each line...

CLP billions	CHGAAP ⁽¹⁾			IFRS ⁽²⁾								CAGR ⁽³⁾ 05-15
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	
Total Volume (millions of HL)	12.3	13.4	14.2	15.7	16.3	17.3	18.4	19.9	21.9	22.9	23.9	6.9%
Net Sales	492	545.8	628.3	710.2	776.5	838.3	969.6	1,075.7	1,197.2	1,298.0	1,498.4	11.8%
Normalized EBITDA ⁽⁴⁾⁽⁵⁾	107.6	121.8	146.8	163.9	181.5	200.5	227.7	235.9	255.5	250.2	286.5	10.3%
Normalized EBITDA Mg.	21.9%	22.3%	23.4%	23.1%	23.4%	23.9%	23.5%	21.9%	21.3%	19.3%	19.1%	
EBITDA ⁽⁴⁾	107.6	121.8	146.8	163.9	181.5	207.3	240.6	235.9	252.5	248.5	286.5	10.3%
EBITDA Margin	21.9%	22.3%	23.4%	23.1%	23.4%	24.7%	24.8%	21.9%	21.1%	19.1%	19.1%	
Net Income ⁽⁶⁾	48.2	55.8	79.2	90.4	128.0	110.7	122.8	114.4	123.0	119.6	120.8	9.6%
RONA ⁽⁷⁾	12.2%	13.6%	14.8%	14.2%	15.6%	16.9%	17.6%	17.0%	13.3%	12.5%	13.9%	
Total Market Share ⁽⁸⁾	25.2%	25.7%	25.8%	27.2%	27.4%	27.6%	27.9%	28.1%	29.9%	30.6%	31.3%	

(1) Under Chilean GAAP. Figures in CLP Billions as of December of each year

(2) IFRS, figures in nominal CLP billions

(3) Average inflation for the period based on UF variation: 5.1%

(4) EBITDA is equivalent to ORBDA (Operating Result Before Depreciation & Amortization) used in the 20-F.

(5) Normalized refers to performance measures before exceptional items

(6) Net Income attributable to Equity holders of the parent

(7) RONA (Return on Net Assets) = EBIT / [Total Assets – (Total Current Liabilities - Other Current Financial Liabilities)]

(8) Please refer to page 8 notes.

Proven track record and financial strength...



Key performance indicators show a constant improvement in each line...

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	CAGR 05-15
Total Volume (millions of HL)	12.3	13.4	14.2	15.7	16.3	17.3	18.4	19.9	21.9	22.9	23.9	6.9%
Chile	9.1	10.1	10.6	11.2	11.3	11.9	12.6	13.8	15.6	16.2	16.9	6.4%
International Business	2.3	2.4	2.7	3.7	3.9	4.1	4.6	4.8	5.1	5.4	5.7	9.5%
Wine	0.9	0.9	0.9	0.9	1.1	1.2	1.2	1.3	1.3	1.3	1.3	4.1%
Total Market Share ⁽¹⁾	25.2%	25.7%	25.8%	27.2%	27.4%	27.6%	27.9%	28.1%	29.9%	30.6%	31.3%	
Chile ⁽²⁾	36.5%	36.7%	37.1%	37.3%	37.8%	37.6%	37.9%	38.1%	40.0%	40.8%	41.5%	
International Business ⁽³⁾	11.7%	12.2%	12.7%	16.5%	16.1%	16.3%	16.8%	15.7%	16.9%	17.1%	18.2%	
Wine ⁽⁴⁾	15.6%	14.3%	13.9%	13.3%	15.9%	16.5%	16.0%	17.3%	17.6%	18.3%	17.9%	

(1) Source of Market Share: Nielsen for Chile, Domestic Wine and Argentina, ID Retail for Uruguay and Viñas de Chile for Export Wine. Annually updated and weighted by Internal Market Size estimates; Market Size estimates annually updated. Last update February 2016; (2) Excludes HOD; (3) Includes Beer and Cider (since 2011) in Argentina, CSD and Mineral water in Uruguay; (4) Domestic and export wines from Chile. Excludes bulk wine. Paraguay is not included yet.

Proven track record and financial strength...



Strong financial position (CLP million)

Assets			Liabilities and Equity		
	As of Mar 31st, 2016	As of Dec 31st, 2015		As of Mar 31st, 2016	As of Dec 31st, 2015
Cash and cash equivalents	225,018	192,554	Financial debt	184,351	180,901
Other current assets	444,847	491,758	Other liabilities	442,251	454,933
Total current assets	669,865	684,312	Total liabilities	626,602	635,834
Property, plant and equipment	865,820	872,667	Net equity (shareholders)	1,054,925	1,057,816
Other non current assets	265,711	266,377	Minority interest	119,869	129,706
Total non current assets	1,131,532	1,139,045	Total equity	1,174,795	1,187,522
Total assets	1,801,396	1,823,357	Total liabilities and equity	1,801,396	1,823,357

Financial Ratios		
	As of Mar 31st, 2016	As of Dec 31st, 2015
Interest coverage (>3.0) ⁽¹⁾	12.8	12.40
Debt to equity ratio (<1.5) ⁽²⁾	0.53	0.54
Net financial debt / EBITDA ⁽³⁾	(0.14)	(0.04)
Financial debt / capitalization ⁽⁴⁾	0.14	0.13

(1) Financial covenant as EBITDA / Financial Cost; (2) Financial covenant as Total liabilities/ Total Equity; (3) EBITDA is equivalent to ORBDA (Operating Result Before Depreciation and Amortization) used in the 20-F form; (4) Capitalization refers to financial debt plus total equity including minority interest

...with substantial opportunities to continue growing...



Organic growth

- ▶ Strong market share in the beverages sector, particularly in categories with higher potential
- ▶ Strong portfolio of preferred brands
- ▶ Still low per capita consumption
- ▶ Steady population growth
- ▶ Average prices growing faster than inflation
- ▶ Fast GDP growth

Attractive opportunities to continue strong organic growth in the future

Inorganic growth

- ▶ Expand into neighboring markets with a focus on core categories
- ▶ Develop multi-category

...with substantial opportunities to continue growing...



Opportunities for future inorganic growth to strengthen our current operations and expand into adjacent categories and markets

		CHILE	ARGENTINA	URUGUAY	PARAGUAY	BOLIVIA	COLOMBIA	PERU	OTHERS
Core Categories	Beer								⁽¹⁾
	Non Alcoholic								
Synergic Categories	Other beverages (Spirits, Wine, Cider, Dairy products, RTM)								

Production
 Distribution

(1) Expected for 2018; distribution before

...with substantial opportunities to continue growing...



Opportunities for future inorganic growth to strengthen our current operations and expand into adjacent categories and markets

CHILE

ARGENTINA

URUGUAY

PARAGUAY

BOLIVIA

COLOMBIA

PERU

OTHERS

Core Categories

Beer

Non Alcoholic

Synergic Categories

Other beverages

(Spirits, Wine, Cider, Dairy products, RTM)

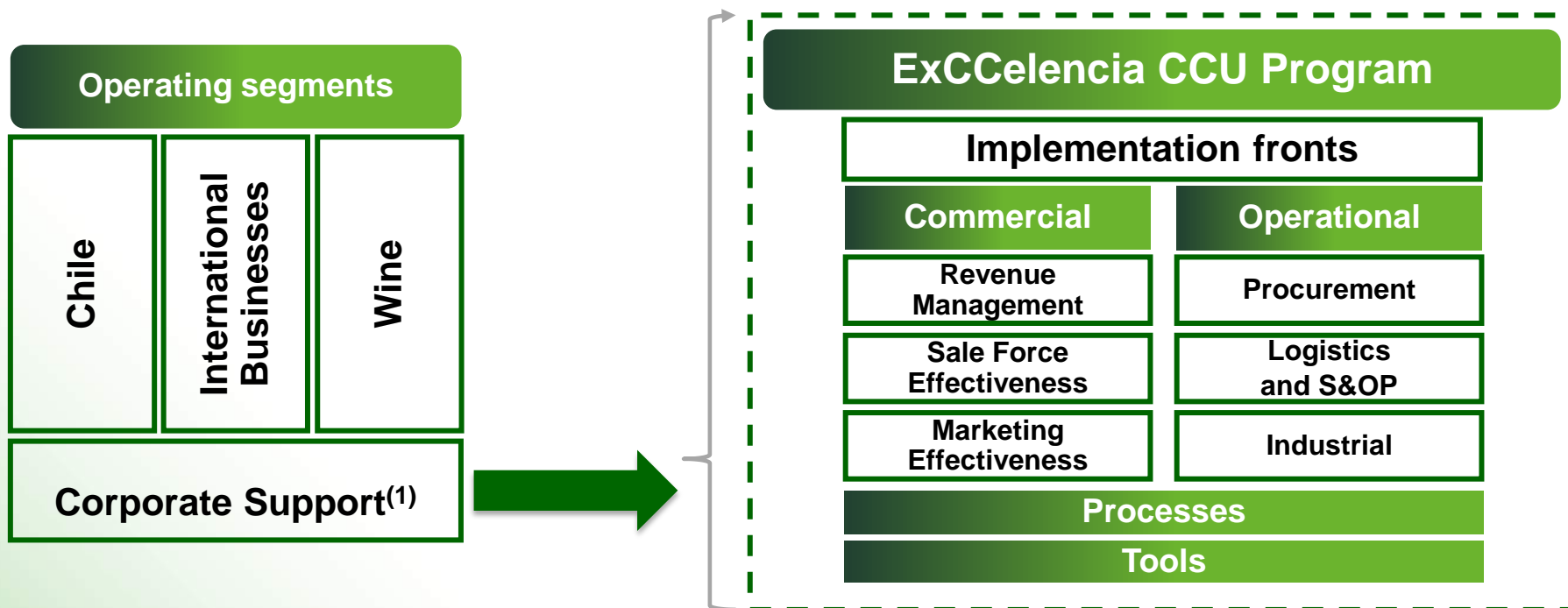
Five Investment Criteria for inorganic growth...

1. ... projects with high potential profitability in the medium run, with a possible limited dilutive short term effect;
2. ... projects that will enable us to buy or potentially build relevant and large scale operations;
3. ... projects that will enable us to keep developing multi-category;
4. ... projects with proprietary brands and/or long term license agreements with strategic partners;
5. ... projects that will provide us competitive balance.

...capturing efficiencies in all our operations...



By executing our “ExCCelencia CCU” Program, in every Implementation Front, seeking with determination the best practices that will capture efficiencies and generate a culture of excellence in all our operations

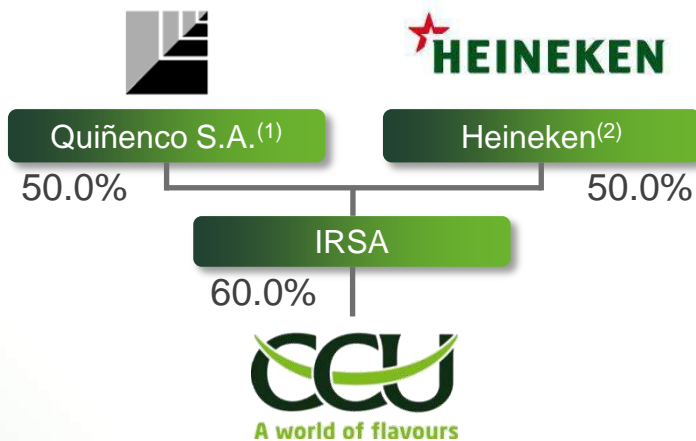


(1) Considered as Others/Eliminations in CCU's financial releases

...run by experienced controlling shareholders and management.



Two partners with complementary strengths & proven capabilities



► Quiñenco S.A.

- ✓ Local market knowledge
- ✓ One of the largest conglomerates in Chile controlled by the Luksic Family
- ✓ Listed on Santiago Stock Exchange

► Heineken

- ✓ Global footprint with operations in over 70 countries, with additional presence in many others markets
- ✓ Strong / leading brands and product innovation
- ✓ Listed on Amsterdam Stock Exchange, Euronext Amsterdam

Board of Directors⁽³⁾

- 4 Board members belong to Quiñenco S.A.
- 4 Board members belong to Heineken
- 1 Independent Board member
- 58 years old average age and 8 years at the company

Senior Management Team

- 17 members integrate the Senior Management Team
- 47 years old average age and 12 years at the company

(1) Since 1986 50% ownership in IRSA;

(2) Since 2003 50% ownership in IRSA;

(3) Andrónico Luksic: 30 years in the company (Director since 1986 and Chairman since April 2013)

- | | | |
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3. Recent performance

Consolidated latest results



CONSOLIDATED (CLP Millions)	Q1'16	Q1'15	Δ% Total
Volumes (Th HL)	6,995	6,581	6.3
Net Sales	414,193	382,834	8.2
Gross Profit	230,896	217,270	6.3
Gross margin (%)	55.7	56.8	
EBIT⁽¹⁾	73,926	68,164	8.5
EBIT ⁽¹⁾ margin (%)	17.8	17.8	
EBITDA⁽²⁾	93,103	86,645	7.5
EBITDA ⁽²⁾ margin (%)	22.5	22.6	
Net Income	44,586	43,289	3.0

(1) EBIT is equivalent to Operating Result used in the 20-F form; (2) EBITDA is equivalent to ORBDA (Operating Result Before Depreciation and Amortization) used in the 20-F form.

3. Recent performance

Chile Operating segment



CHILE (CLP Millions)	Q1'16	Q1'15	Δ% Total
Volumes (Th HL)	5,111	4,740	7.8
Net Sales	278,629	246,150	13.2
Gross Profit	150,248	139,880	7.4
Gross margin (%)	53.9	56.8	
EBIT⁽¹⁾	54,193	50,746	6.8
EBIT ⁽¹⁾ margin (%)	19.4	20.6	
EBITDA⁽²⁾	65,820	61,055	7.8
EBITDA ⁽²⁾ margin (%)	23.6	24.8	

(1) EBIT is equivalent to Operating Result used in the 20-F form; (2) EBITDA is equivalent to ORBDA (Operating Result Before Depreciation and Amortization) used in the 20-F form.

3. Recent performance

International Business Operating segment



INTERNATIONAL BUSINESS (CLP Millions)	Q1'16	Q1'15	Δ% Total
Volumes (Th HL)	1,583	1,545	2.4
Net Sales	91,847	96,048	(4.4)
Gross Profit	55,977	58,493	(4.3)
Gross margin (%)	60.9	60.9	
EBIT⁽¹⁾	9,399	9,960	(5.6)
EBIT ⁽¹⁾ margin (%)	10.2	10.4	
EBITDA⁽²⁾	12,257	13,326	(8.0)
EBITDA ⁽²⁾ margin (%)	13.3	13.9	

(1) EBIT is equivalent to Operating Result used in the 20-F form; (2) EBITDA is equivalent to ORBDA (Operating Result Before Depreciation and Amortization) used in the 20-F form.

3. Recent performance

Wine Operating segment



WINE (CLP Millions)	Q1'16	Q1'15	Δ% Total
Volumes (Th HL)	300	296	1.6
Net Sales	44,597	40,816	9.3
Gross Profit	19,690	17,804	10.6
Gross margin (%)	44.2	43.6	
EBIT⁽¹⁾	7,969	6,075	31.2
EBIT ⁽¹⁾ margin (%)	17.9	14.9	
EBITDA⁽²⁾	9,712	7,957	22.1
EBITDA ⁽²⁾ margin (%)	21.8	19.5	

(1) EBIT is equivalent to Operating Result used in the 20-F form; (2) EBITDA is equivalent to ORBDA (Operating Result Before Depreciation and Amortization) used in the 20-F form.

