

#### Investor Relations

Felipe Arancibia (56-2) 2427-3104 Carolina Burgos (56-2) 2427-3104 Cristóbal Escobar (56-2) 2427-3195 investor@ccuinvestor.com

#### Media

Marisol Bravo (56-2) 2427-3236 Carlos Vallejos (56-2) 2427-3445

# **CCU REPORTS CONSOLIDATED FIRST QUARTER 2013 RESULTS**<sup>1,2,3</sup>

**Santiago, Chile, May 2, 2013** – CCU announced today its consolidated financial results for the first quarter ended March 31, 2013:

- Consolidated volumes increased 9.7%. The Chile business segment, contributed with an increase of 9.7% driven by 19.1% strong volume growth in the Non-alcoholic beverages operational segment. The Rio de la Plata business segment showed 12.8% increase while the Wine business segment decreased 4.5% this quarter. On organic basis, consolidated volumes grew 3.0% in Q1'13 driven by 10.3% growth in the Non-alcoholic beverages operational segment.
- **Total Net sales** increased 8.0%. Organically, it grew 6.2%, as a consequence of 3.0% higher consolidated volumes coupled with 3.0% higher average prices.
- **Gross profit** increased 11.8%. Organically, it grew 10.0%, as a combination of higher Net sales and a decrease in Cost of sales of 201 bps as a percentage of Net sales.
- **Normalized EBITDA** increased 4.7%. Organically, it grew 3.6% in Q1'13, driven by 6.9% increase in the Chile business segment.

Key figures (In ThHL or CLP million unless stated otherwise)	Q1'13	Q1'12	Total change %	Organic change %
Volumes	5,951	5,423	9.7%	3.0%
Net sales	304,100	281,480	8.0%	6.2%
Gross Profit	174,184	155,838	11.8%	10.0%
Normalized EBIT	58,031	57,064	1.7%	0.8%
Normalized EBITDA	73,204	69,897	4.7%	3.6%
Normalized Net income	40,315	40,225	0.2%	-1.0%
Normalized Earnings Per Share	126.6	126.3	0.2%	-1.0%

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<sup>&</sup>lt;sup>1</sup> For an explanation of the terms used please refer to the Glossary in Further Information and Exhibits. For organic growth details please refer to page 6. Figures in tables and exhibits have been rounded off and may not add exactly the total shown.

<sup>&</sup>lt;sup>2</sup> All references in this press release, shall be deemed to refer to Q1'13 figures compared to Q1'12 figures.

<sup>&</sup>lt;sup>3</sup> For a comparable basis, volumes figures consider energy drinks sales from CCU Argentina in both periods shown.



# **COMMENTS FROM THE CEO**

We are satisfied with CCU's first quarter 2013 overall performance, where the Normalized EBITDA grew 4.7%, including 1.1% positive consolidation impact related to the acquisition of Manantial and the one in Uruguay. Our Chile business segment delivered a positive quarter with a Normalized EBITDA increase of 8.6%, overshadowed by Rio de la Plata and Wine business segments. On organic basis, Normalized EBITDA increased 3.6% explained by Chile business segment increase of 6.9%, led by outperforming Non-alcoholic beverages operational segment growth of 14.3% and to a lesser extent Beer Chile with a growth of 3.9%.

The Normalized EBITDA margin, as reported, decreased 76 bps mainly due to lower EBITDA margin in Rio de la Plata and Wine business segments. On organic basis, the Normalized EBITDA margin decreased 61 bps. However, in Chile business segment, despite of higher marketing expenses as a percentage of Net sales and higher transportation costs, affected by high real salaries caused by almost full employment, the Normalized EBITDA margin was in line with the same quarter last year.

Consolidated volumes increased 9.7% including a positive consolidation impact of 363 thousand hectoliter. As reported Chile business segment grew 9.7%. On organic basis, consolidated volume grew 3.0% explained by Chile business segment increase of 4.7%, led by the Non-alcoholic beverages operational segment which increased 10.3% due to industry expansion coupled with market share gains, partially compensated by decreases in Spirits and Beer Chile operational segments. Beer Chile and Spirits decreased slightly more than the industry decline. As reported, Rio de la Plata business segment showed a 12.8% increase, while organically decreased 0.5%, which according to our best understanding was to a lesser degree than the industry contraction shown during the quarter.

As reported, Net sales grew 8.0%, including a positive consolidation impact of CLP 5,282 million. On organic basis, Net Sales grew by 6.2% in Q1'13, reflecting the volume performance as well as the benefit of 3.0% price increase. This growth was led by 7.0% and 10.0% increases in Chile and Rio de la Plata business segments, respectively.

Latest innovations across our segments have delivered good performance and it encourages us to continue innovating as a way to strengthen our market position. The favorable economic environment in Chile given the low unemployment rate and higher salaries allowed us to increase prices in most of our segments, in order to offset the higher transportation costs.

We are optimistic that our strong financial position coupled with strategies for fostering our operational excellence and supporting market leadership through consistent branding efforts should keep CCU on the path of healthy development.

In line with our strategy and in the way we run the business, we realigned our operation in three business segments, as a diversified beverage company operating in the Southern Cone and with an extensive export business in wine, to more than 85 countries. The business segments are as follows: Chile<sup>4</sup>, Rio de la Plata<sup>5</sup> and Wine. In a future, on a date to be defined, releases will disclose this three business segments only.

Looking ahead, in terms of organic growth, per capita consumption increase coupled with our strong position in growing markets, will continue to drive top line growth.

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<sup>&</sup>lt;sup>4</sup> Chile includes the following operational segments: Beer Chile, Non-alcoholic beverages and Spirits.

<sup>&</sup>lt;sup>5</sup> Rio de la Plata includes the following operational segments: CCU Argentina and Uruguay.



# **CONSOLIDATED INCOME STATEMENT HIGHLIGHTS** (Exhibits 1 & 2)

#### **NET SALES**

**Q1'13** As reported, Total Net sales increased 8.0% to CLP 304,100 million as result of 9.7% higher volumes partially offset by 1.5% decrease in average prices. Volumes in the Chile business segment grew 9.7%, where the operational segments contributed as follows, Non-alcoholic beverages 19.1%, more than compensating the 2.8% drop in Beer Chile and 2.9% drop in Spirits. The Rio de la Plata business segment grew 12.8%, where CCU Argentina decreased 0.5%, and the Wine business segment decreased 4.5%.

On organic basis, Total Net sales increased 6.2% as result of 3.0% higher volumes coupled with 3.0% increase in average prices. Volumes in the Chile business segment grew 4.7%, while Non-alcoholic beverages operational segment increased 10.3%. The Rio de la Plata business segment volumes decreased 0.5%.

### Net sales by segment

		Net sales (million CLP)										
	Q1'13	Mix	Q1'12	Mix	Total Change%	Organic Change%						
1. Chile Business segment	202,654	66.6%	186,671	66.3%	8.6	7.0						
Beer Chile	98,078	32.3%	93,311	33.2%	5.1	5.1						
Non-alcoholic beverages	91,319	30.0%	80,489	28.6%	13.5	9.9						
Spirits	13,257	4.4%	12,871	4.6%	3.0	3.0						
2. Rio de la Plata Business segment	72,748	23.9%	63,956	22.7%	13.7	10.0						
CCU Argentina	70,364	23.1%	63,956	22.7%	10.0	10.0						
Uruguay	2,384	0.8%	-	-	-	-						
3. Wines Business segment	29,127	9.6%	31,199	11.1%	-6.6	-6.6						
4. Other/Eliminations	-429	-0.1%	-347	-0.1%	23.8	23.8						
TOTAL	304,100	100.0%	281,480	100.0%	8.0	6.2						

#### **GROSS PROFIT**

**Q1'13** As reported, Gross profit increased 11.8% to CLP 174,184 million as result of 8.0% higher Net sales, partially offset by 3.4% higher Cost of sales. As a percentage of Net sales, Cost of sales decreased from 44.6% to 42.7%, consequently, Gross profit as a percentage of Net sales increased from 55.4% to 57.3%.

On organic basis, Gross profit increased 10.0% to CLP 171,450 million as result of 6.2% higher Net sales, partially offset by 1.4% higher Cost of sales. As a percentage of Net sales, Cost of sales decreased from 44.6% to 42.6% in Q1'13, consequently, Gross profit as a percentage of Net sales increased from 55.4% to 57.4%.

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#### NORMALIZED EBIT

Q1'13 As reported, Normalized EBIT increased 1.7% to CLP 58,031 million mostly explained by 17.7% higher MSD&A expenses, which increased to CLP 116,853 million. MSD&A expenses, as a percentage of Net sales, increased from 35.3% to 38.4%, as result of higher distribution and marketing expenses, in Chile and Argentina, which were affected by high real salaries caused by almost full employment in Chile and higher transportation cost in both countries.

On organic basis, Normalized EBIT increased 0.8% to CLP 57,518 million mostly explained by 15.4% higher MSD&A expenses, which increased to CLP 114,627 million. MSD&A expenses, as a percentage of Net sales, increased to 38.4%.

# Normalized EBIT and EBIT margin by segment

		Norma	alized EBIT	(million		Normalized EBIT margin				
	Q1'13	Mix	Q1'12	Mix	Total Change%	Organic Change%	Q1'13	Q1'12	Total Change(bps)	Organic Change(bps)
1. Chile Business segment	45,913	79.1%	43,106	75.5%	6.5	5.0	22.7%	23.1%	-44	-4
Beer Chile	29,148	50.2%	28,685	50.3%	1.6	1.6	29.7%	30.7%	-102	-102
Non-alcoholic beverages	15,928	27.4%	13,460	23.6%	18.3	13.6	17.4%	16.7%	72	57
Spirits	837	1.4%	961	1.7%	-12.8	-12.8	6.3%	7.5%	-115	-115
2. Rio de la Plata Business segment	8,974	15.5%	10,187	17.9%	-11.9	-10.7	12.3%	15.9%	-359	-300
CCU Argentina	9,094	15.7%	10,187	17.9%	-10.7	-10.7	12.9%	15.9%	-300	-300
Uruguay	-120	-0.2%	-	-	-	-	-5.0%	-	-	-
3. Wines Business segment	406	0.7%	846	1.5%	-52.0	-52.0	1.4%	2.7%	-132	-132
4. Other/Eliminations	2,738	4.7%	2,925	5.1%	-6.4	-6.4	-	-	-	-
TOTAL	58,031	100.0%	57,064	100.0%	1.7	8.0	19.1%	20.3%	-119	-102

#### NORMALIZED EBITDA

**Q1'13** As reported, Normalized EBITDA increased 4.7% to CLP 73,204 million and the normalized EBITDA margin decreased from 24.8% to 24.1%.

On organic basis, Normalized EBITDA increased 3.6% to CLP 72,381 million and the normalized EBITDA margin decreased 61 bps to 24.2%.

#### Normalized EBITDA and EBITDA margin by segment

		Normali	zed EBITD	A (millio		Normalized EBITDA margin				
	Q1'13	Mix	Q1'12	Mix	Total Change%	Organic Change%	Q1'13	Q1'12	Total Change(bps)	Organic Change(bps)
1. Chile Business segment	54,927	75.0%	50,575	72.4%	8.6	6.9	27.1%	27.1%	1	-4
Beer Chile	34,142	46.6%	32,876	47.0%	3.9	3.9	34.8%	35.2%	-42	-42
Non-alcoholic beverages	19,446	26.6%	16,241	23.2%	19.7	14.3	21.3%	20.2%	112	82
Spirits	1,339	1.8%	1,457	2.1%	-8.1	-8.1	10.1%	11.3%	-122	-122
2. Rio de la Plata Business segment	11,421	15.6%	11,781	16.9%	-3.0	-2.6	15.7%	18.4%	-272	-211
CCU Argentina	11,479	15.7%	11,781	16.9%	-2.6	-2.6	16.3%	18.4%	-211	-211
Uruguay	-57	-0.1%	-	-	-	-	-2.4%		-	-
3. Wines Business segment	1,966	2.7%	2,521	3.6%	-22.0	-22.0	6.7%	8.1%	-133	-133
4. Other/Eliminations	4,889	6.7%	5,021	7.2%	-2.6	-	-	-	-	-
TOTAL	73,204	100.0%	69,897	100.0%	4.7	3.6	24.1%	24.8%	-76	-61

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#### **NON-OPERATING RESULT**

- Q1'13 In Non-operating result we include the following: Net financing expenses, Equity and income of JVs<sup>6</sup>, Foreign currency exchange differences, Results as per adjustment units, and Other gains/(losses). The total variation of these accounts, when compared to the same quarter last year, is a higher result of CLP 1,178 million explained by:
  - Results as per adjustment units which increased CLP 1,683 million, mainly due to 0.1% increase of the UF value in Q1'13 compared with 1.1% increase of the UF in Q1'12. Additionally, lower debt indexed to UF.
  - Other gains/(losses) and Foreign currency exchange differences which increased CLP 1,973 million mainly due to the absence in Q1'13 of losses related to hedges covering foreign exchange variations on taxes.

# Partially compensated by:

• Net financial expenses which increased CLP 2,467 million to a loss of CLP 3,939 million, due to higher debt in Argentina in Q1'13 at ARS nominal interest rate, taken to renew the proprietary bottle park, and lower cash and cash equivalents related to recent acquisitions.

#### **INCOME TAXES**

Q1'13 Income taxes increased CLP 2,126 million mainly explained by the absence in Q1'13 of a credit related with foreign exchange fluctuations on taxes recorded in Q1'12, and by higher income taxes in Chile. In September 2012, the Chilean government raised income tax from 18.5% to 20.0%.

#### **NET INCOME**

Q1'13 Increased CLP 91 million to CLP 40,315 million due to higher EBIT and Non-operating result, partially compensated by higher Income taxes. On organic basis, Net Income decreased 1.0%.

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<sup>&</sup>lt;sup>6</sup> Includes changes in the consolidation scope as earlier adoption of IFRS 11 on December 2012. Further information; please refer to Q4'12 Press Release.



# **ORGANIC GROWTH**

The following schedule details the effect of first time consolidation of the acquisition of Manantial and in Uruguay in Q1'13. For better performance measure, Proforma refers to consolidated results as reported, excluding the Manantial and Uruguay operation's consolidation impact.

First Quarter	As re	oorted	Manantial <sup>(1)</sup>	Uruguay	Profo	rma <sup>(2)</sup>	Total <sup>(3)</sup>	Organic <sup>(4)</sup>
(In ThHL or CLP million unless stated otherwise)	2013	2012	Mananila	Oruguay	2013	2012	Change%	Change%
Volumes	5,951	5,423	196	167	5,588	5,423	9.7	3.0
Net Sales	304,100	281,480	2,897	2,384	298,819	281,480	8.0	6.2
Net Sales (CLP/HL)	51,102	51,901	14,781	14,263	53,478	51,901	-1.5	3.0
Cost of sales	(129,916)	(125,641)	(648)	(1,900)	(127,368)	(125,641)	3.4	1.4
% of net sales	42.7	44.6	22.4	79.7	42.6	44.6		
Gross profit	174,184	155,838	2,249	484	171,450	155,838	11.8	10.0
% of net sales	57.3	55.4	77.6	20.3	57.4	55.4		
MSD&A	(116,853)	(99,314)	(1,641)	(584)	(114,627)	(99,314)	17.7	15.4
% of net sales	38.4	35.3	56.6	24.5	38.4	35.3		
Other operating income/(expenses)	700	540	24	(20)	695	540	29.7	28.8
Normalized EBIT	58,031	57,064	633	(120)	57,518	57,064	1.7	0.8
Normalized EBIT Margin (%)	19.1	20.3	21.8	-5.0	19.2	20.3		
Normalized EBITDA	73,204	69,897	880	(57)	72,381	69,897	4.7	3.6
Normalized EBITDA Margin (%)	24.1	24.8	30.4	-2.4	24.2	24.8		

<sup>(1)</sup> Mantantial reports with 1 month delay.

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<sup>(2)</sup> Proforma excludes Manantial and Uruguay.

<sup>(3)</sup> Total Change refers to as reported figures variation.

<sup>(4)</sup> Organic Change refers to as proform figures variation.



# **BUSINESS SEGMENTS HIGHLIGHTS** (Exhibit 2)

#### 1. CHILE

**Net sales** increased 8.6% to CLP 202,654 million as result of 9.7% higher sales volume, partially offset by 1.0% lower average prices. On organic basis, Net sales increase 7.0% as result of 4.7% higher organic sales volume coupled with 2.2% increase in average prices.

Normalized EBIT increased 6.5% to CLP 45,913 million due to 8.6% higher Net sales partially offset by 4.0% higher Cost of Sales and 16.8% higher MSD&A expenses. Cost of sales as a percentage of Net sales decreased from 44.5% to 42.7%. MSD&A as a percentage of Net sales increased from 32.4% to 34.9%, mainly explained by higher distribution costs and marketing expenses. The Normalized EBIT margin decreased from 23.1% to 22.7%. On organic basis, Normalized EBIT increased 5.0% due to 7.0% higher Net sales partially offset by 3.2% higher Cost of sales and 14.1% higher MSD&A expenses.

Normalized EBITDA increased 8.6% to CLP 54,927 million and the Normalized EBITDA maintained in line with the previous year at 27.1%. On organic basis, Normalized EBITDA increased 6.9% to CLP 54.047 million.

**Comments** Our Chile business segment, delivered a positive quarter led by outperforming Non-alcoholic beverages and in a lesser extent Beer Chile operational segments performance. Additionally, we had a positive impact in Non-Alcoholic beverages due to the inclusion of Manantial's acquisition (HOD business).

In line with our strategy and in the way we run the business, we realigned our business segments, as a diversified beverage company operating in the Southern Cone and with an extensive export business, in wine, to more than 85 countries. The new financial reporting structure considers Chile business segment as of the following operational segments: Beer Chile, Non-alcoholic beverages and Spirits.

#### BEER CHILE

Net sales increased 5.1% to CLP 98,078 million as result of 8.2% higher average prices, partially compensated by 2.8% lower sales volumes.

Normalized EBIT increased 1.6% to CLP 29,148 million because of 5.1% higher Net sales and 0.5% lower Cost of Sales, partially offset by 16.5% higher MSD&A expenses. Cost of sales as a percentage of Net sales decreased from 40.4% to 38.2%. MSD&A as a percentage of Net sales increased from 29.0% to 32.1%, mainly explained by higher distribution costs and marketing expenses. Changes in volume's mix caused by higher sales in cans, made the Normalized EBIT margin decrease from 30.7% to 29.7%.

Normalized EBITDA increased 3.9% to CLP 34,142 million and the Normalized EBITDA margin decreased from 35.2% to 34.8%.

**Comments** We are pleased with the first results of both the launch of the new Cristal 1.2 liter returnable bottle as well as Cristal Light. The two launches, next to the 6% price increase in one way packaging that we implemented in January, are the most

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tangible examples of our ambition to increase the value of our brand portfolio and strengthen our market leadership.

### - NON-ALCOHOLIC BEVERAGES

**Net sales** increased 13.5% to CLP 91,319 million as result of 19.1% volume increase partially offset by 4.7% decrease in average prices for Q1'13. On organic basis, volume grew 10.3% partially compensated with 0.4% decrease in average prices. Outstanding volume growth was delivered by every category: water 39.7% (organic 5.2%), nectar 19.9% and soft drinks 10.3%.

**Normalized EBIT** increased 18.3% to CLP 15,928 million due to 18.2% higher Gross profit, as a consequence of higher Net sales partially compensated by 8.1% increase in Cost of sales. Nevertheless, Cost of sales as a percentage of Net sales decreased from 46.8% to 44.6%. The higher Gross profit was partially offset by 19.2% growth in MSD&A expenses explained by higher distribution costs and in a lesser extent to higher marketing expenses. Normalized EBIT margin increased from 16.7% to 17.4%. On organic basis, Normalized EBIT increased 13.6% due to 12.9% higher Gross profit and 13.6% increase in MSD&A expenses.

**Normalized EBITDA** increased 19.7% to CLP 19,446 million and the Normalized EBITDA margin increased from 20.2% to 21.3%. On organic basis, Normalized EBITDA increased 14.3% to CLP 18,565 million and its margin increased to 21.0%.

**Comments** Volumes continued to have a remarkable performance in all categories following the growth path shown in 2012, as consequence of market share expansion related to first preference improvements. Additionally, we had a positive effect due to the inclusion of Manantial's acquisition. In all, on organic basis, Normalized EBITDA margin increased 82 bps from 20.2% to 21.0%.

### - SPIRITS

**Net sales** increased 3.0% to CLP 13,257 million as result of 6.1% higher average price partially offset by 2.9% lower volumes.

**Normalized EBIT** decreased 12.8% to CLP 837 million mainly due to 1.2% lower Gross profit, as a consequence 5.7% higher Cost of sales, not fully compensated by 3.0% higher Net Sales. MSD&A expenses increase of 1.6% to CLP 4,148 million is mostly explained by higher distribution costs. Therefore, Normalized EBIT margin decreased from 7.5% to 6.3%.

**Normalized EBITDA** decreased 8.1% to CLP 1,339 million, while the Normalized EBITDA margin decreased from 11.3% to 10.1%.

**Comments** Volume decrease is mostly explained by a contraction in the rum category, which is mainly affecting the mainstream segment. The decrease in volume was partially compensated by 12.6% increase in Pernod Ricard products, mainly driven by whisky and vodka categories.

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#### 2. RIO DE LA PLATA

**Net sales** measured in Chilean pesos, increased 13.7% to CLP 72,748 million as result of 12.8% higher sales volume coupled with 0.9% increase in average prices.

**Normalized EBIT** measured in Chilean pesos, decreased 11.9% to CLP 8,974 million in Q1'13, as result of 21.8% increase in MSD&A expenses due to inflationary pressure, higher personnel and distribution costs, and marketing expenses, not compensated by higher Gross profit. Therefore, MSD&A as a percentage of Net sales increased from 46.4% to 49.6%. Normalized EBIT margin decreased from 15.9% to 12.3%. On organic basis, Normalized EBIT decreased 10.7% due to 19.8% increase in MSD&A expenses.

**Normalized EBITDA** measured in Chilean pesos, decreased 3.0% to CLP 11,421 million and Normalized EBITDA margin decreased from 18.4% to 15.7%. On organic basis, Normalized EBITDA decreased 2.6%.

**Comments** As mentioned before, we realigned our business segments. The new financial reporting structure considers Rio de la Plata business segment as of the following operational segments: CCU Argentina and Uruguay operation.

### - CCU ARGENTINA

**Net sales** measured in Chilean pesos, increased 10.0% to CLP 70,364 million as result of 10.5% higher average prices partially offset by 0.5% lower sales volume.

**Normalized EBIT** measured in Chilean pesos, decreased 10.7% to CLP 9,094 million mainly due to 19.8% higher MSD&A expenses, despite the Gross margin increase of 11.8% which, as a percentage of Net sales, increased from 62.1% to 63.1%. MSD&A as a percentage of Net sales increased from 46.4% to 50.5%, mainly due to higher distribution costs and marketing expenses. Normalized EBIT margin decreased from 15.9% to 12.9%.

**Normalized EBITDA** decreased 2.6% to CLP 11,479 million this quarter, while Normalized EBITDA margin lowered from 18.4% to 16.3%. Measured in US\$, increased from 24.0 million to 24.3 million.

**Comments** Domestic beer volumes decreased 0.9%, but to our best understanding, we have seen market share gains in a contracting industry, as shown during this quarter.

#### - URUGUAY

The integration of the acquired operation in Uruguay is progressing well and in line with management plans. This mainly compromises integration of the main activities of the Uruguay's operation into CCU Argentina systems, policies and procedures. Measured in Chilean pesos, this quarter results delivered CLP 2,384 million of Net sales and 167 thousand hectoliter volume sales. Normalized EBITDA amounted to a negative CLP 57 million.

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#### 3. WINE

**Net sales** decreased 6.6% to CLP 29,127 million due to 4.5% decrease in volumes coupled with 2.2% lower average price, when expressed in Chilean pesos. The Chile Domestic average price increased 1.9% as result of price increases and a better sales mix. The Chile Export remained flat in USD terms, but due to the appreciation of the Chilean peso, prices decreased 1.8%. The Argentina average prices increased 11.8% in CLP terms and volumes decreased 12.3%.

**Normalized EBIT** decreased 52.0% to CLP 406 million due to foreign exchange currency fluctuations. Cost of sales decreased 8.9% and as a percentage of Net sales, it decreased from 68.1% to 66.5%. MSD&A expenses increased 1.7% mainly due to higher marketing expenses and distribution costs. Normalized EBIT margin decreased from 2.7% to 1.4%.

**Normalized EBITDA** decreased 22.0% to CLP 1,966 million and the Normalized EBITDA margin decreased from 8.1% to 6.7%.

**Comments** The results of our Domestic and Argentine operations are in line with our strategy to sell more premium wine, which translates in higher prices. Our Chile Export market has been affected by the appreciation of the Chilean peso and by lower sales volumes in some important markets like Latin American market.

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# **FURTHER INFORMATION AND EXHIBITS**

#### **ABOUT CCU**

CCU is a diversified beverage company operating principally in Chile, Argentina and Uruguay. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the HOD, rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Pisquera Bauzá S.A., For more information, visit www.ccu.cl.

#### CAUTIONARY STATEMENT

Statements made in this press release that relate to CCU's future performance or financial results are forward-looking statements, which involve known and unknown risks and uncertainties that could cause actual performance or results to materially differ. We undertake no obligation to update any of these statements. Persons reading this press release are cautioned not to place undue reliance on these forward-looking statements. These statements should be taken in conjunction with the additional information about risk and uncertainties set forth in CCU's annual report on Form 20-F filed with the US Securities and Exchange Commission and in the annual report submitted to the SVS and available in our web page.

#### **GLOSSARY**

### **Business Segments**

Business segments are reflected as follows: 1. Chile, which considers Beer Chile, Spirits and Non Alcoholic (including nectars, water, as purified mineral and HOD, and softdrinks which also incorporates tea, sports and energy drinks); 2. Rio de la Plata, which includes CCU Argentina (including beer, cider, spirits, energy drinks and domestic wine from Tamarí sales) and Uruguay's Operation (softdrinks and mineral water); 3. Wine, (including Chile domestic, Chile export and Argentina, export and domestic, except sales from Tamarí), 4. The "Other/Eliminations" considers the non-allocated corporate overhead expenses and the result of the logistics subsidiary. Corporate shared services, distribution and logistics expenses allocated to each business segment based on Service Level Agreements.

### Cost of sales

Formerly referred to as Cost of Goods Sold (COGS), Cost of sales includes direct costs and manufacturing expenses.

# **Earnings Per Share (EPS)**

Net profit divided by the weighted average number of shares during the year.

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#### **EBIT**

Stands for Earnings Before Interest and Taxes, and for management purposes it is defined, as earnings before other gains (losses), net financial expenses, equity and income of joint ventures, foreign currency exchange differences, results as per adjustment units and income taxes. EBIT is equivalent to Operating Result used in the 20-F Form.

#### **EBITDA**

EBITDA represents EBIT plus depreciation and amortization. EBITDA is not an accounting measure under IFRS. When analyzing the operating performance, investors should use EBITDA in addition to, not as an alternative for Net income, as this item is defined by IFRS. Investors should also note that CCU's presentation of EBITDA may not be comparable to similarly titled indicators used by other companies. EBITDA is equivalent to ORBDA (Operating Result Before Depreciation and Amortization), used in the 20-F Form.

# **Exceptional Items (EI)**

Formerly referred to as Non recurring items (NRI), Exceptional items are either income or expenses which do not occur regularly as part of the normal activities of the Company. They are presented separately because they are important for the understanding of the underlying sustainable performance of the Company due to their size or nature.

# Marketing, Selling, Distribution and Administrative expenses (MSD&A)

MSD&A include marketing, selling, distribution and administrative expenses.

#### **Net Debt**

Total financial debt minus cash & cash equivalents.

#### Net Debt / EBITDA

The ratio is based on a twelve month rolling calculation for EBITDA.

#### **Net Income**

Net profit attributable to parent company shareholder as per IFRS.

#### Normalized

The term "normalized" refers to performance measures (EBITDA, EBIT, Net income, EPS) before exceptional items.

#### **ROCE**

ROCE stands for Return on Capital Employed.

#### **Organic growth**

Organic growth refers to growth excluding the effect of consolidation changes and the effect of first time consolidation an acquisition.

#### UF

The UF is a monetary unit indexed to the CPI variation.

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Exhibit 1: Income Statement (First Quarter 2013)

First Quarter	2013	2012	2013	2012	Total	Organic
	(CLP	million)	(USD n	nillion) <sup>(1)</sup>	Change %	Change %
Net Sales	304,100	281,480	644	596	8.0	6.2
Cost of sales	(129,916)	(125,641)	(275)	(266)	3.4	1.4
% of net sales	42.7	44.6	42.7	44.6		
Gross profit	174,184	155,838	369	330	11.8	10.0
MSD&A	(116,853)	(99,314)	(247)	(210)	17.7	15.4
% of net sales	38.4	35.3	38.4	35.3		
Other operating income/(expenses)	700	540	1	1	29.7	28.8
Normalized EBIT	58,031	57,064	123	121	1.7	0.8
% of net sales	19.1	20.3	19.1	20.3		
Exceptional items	-	-	-	-		
EBIT	58,031	57,064	123	121	1.7	0.8
% of net sales	19.1	20.3	19.1	20		
Net financing expenses	(3,939)	(1,472)	(8)	(3)	167.6	150.9
Equity and income of JVs	(24)	(13)	(0)	(0)	92.4	92.4
Foreign currency exchange differences	(118)	(13)	(0)	(0)	840.9	1,208.8
Results as per adjustment units	(209)	(1,892)	(0)	(4)	(88.9)	(88.9)
Other gains/(losses)	(191)	(2,270)	(0)	(5)	(91.6)	(87.5)
Total Non-operating result	(4,481)	(5,659)	(9)	(12)	(20.8)	(20.8)
Income/(loss) before taxes	53,550	51,405	113	109	4.2	3.2
Income taxes	(11,448)	(9,322)	(24)	(20)	22.8	22.5
Net income for the period	42,102	42,083	89	89	0.0	(1.1)

Normalized net income attributable to:						
The equity holders of the parent	40,315	40,225	85	85	0.2	(1.0)
Net income attributable to:						
The equity holders of the parent	40,315	40,225	85	85	0.2	(1.0)
Non-controlling interest	1,787	1,858	4	4	(3.8)	(3.8)
Normalized EBITDA	73,204	69,897	155	148	4.7	3.6
% of net sales	24.1	24.8	24.1	24.8		
EBITDA	73,204	69,897	155	148	4.7	3.6
% of net sales	24.1	24.8	24.1	24.8		

OTHER INFORMATION						
Number of shares	318,502,872	318,502,872	318,502,872	318,502,872		
Shares per ADR (2)	2	2	2	2		
Normalized Earnings per share	126.58	126.29	0.27	0.27	0.2	-1.0
Earnings per share	126.58	126.29	0.27	0.27	0.2	-1.0
Normalized Earnings per ADR	253.16	252.59	0.54	0.53	0.2	-1.0
Earnings per ADR	253.16	252.59	0.54	0.53	0.2	-1.0
Depreciation	15,173	12,834	32	27	18.2	18.2
Capital Expenditures	23,565	21,169	50	45	11.3	11.3

<sup>(1)</sup> Average Exchange rate for the period: US\$1.00 = CLP 472.5

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<sup>(2)</sup> Dated December 20th, 2012 there was an ADR ratio change from 1 ADR to 5 common shares, to a new ratio of 1 ADR to 2 common shares.



Exhibit 2: Segment Information (First Quarter 2013)

		1. Chile Business segment														
First Quarter		Beer Chi	le			Non-Alco	holic			Spirits				Total		
(In ThHL or CLP million unless stated otherwise)	2013	2012	Total %	Organic %	2013	2012	Total %	Organic %	2013	2012	Total %	Organic %	2013	2012	Total %	Organic %
Volumes <sup>(1)</sup>	1,564	1,609	-2.8	-2.8	2,656	2,231	19.1	10.3	53	54	-2.9	-2.9	4,273	3,895	9.7	4.7
Net Sales	98,078	93,311	5.1	5.1	91,319	80,489	13.5	9.9	13,257	12,871	3.0	3.0	202,654	186,671	8.6	7.0
Net Sales (CLP/HL)	62,718	57,985	8.2	8.2	34,381	36,078	-4.7	-0.4	251,026	236,661	6.1	6.1	47,430	47,931	-1.0	2.2
Cost of sales	(37,455)	(37,654)	-0.5	-0.5	(40,707)	(37,662)	8.1	6.4	(8,272)	(7,825)	5.7	5.7	(86,434)	(83,140)	4.0	3.2
% of net sales	38.2	40.4			44.6	46.8			62.4	60.8			42.7	44.5		
Gross profit	60,623	55,658	8.9	8.9	50,612	42,827	18.2	12.9	4,985	5,046	-1.2	-1.2	116,220	103,531	12.3	10.1
% of net sales	61.8	59.6			55.4	53.2			37.6	39.2			57.3	55.5		
MSD&A	(31,477)	(27,020)	16.5	16.5	(35,094)	(29,437)	19.2	13.6	(4,148)	(4,082)	1.6	1.6	(70,719)	(60,540)	16.8	14.1
% of net sales	32.1	29.0			38.4	36.6			31.3	31.7			34.9	32.4		
Other operating income/(expenses)	2	48	-96.6	-96.6	409	71	477.3	443.1	0	(4)	-100.5	-100.5	411	115	257.4	236.3
Normalized EBIT	29,148	28,685	1.6	1.6	15,928	13,460	18.3	13.6	837	961	-12.8	-12.8	45,913	43,106	6.5	5.0
Normalized EBIT Margin (%)	29.7	30.7			17.4	16.7			6.3	7.5			22.7	23.1		
Normalized EBITDA	34,142	32,876	3.9	3.9	19,446	16,241	19.7	14.3	1,339	1,457	-8.1	-8.1	54,927	50,575	8.6	6.9
Normalized EBITDA Margin (%)	34.8	35.2			21.3	20.2			10.1	11.3			27.1	27.1		

	2. Río de la Plata Business segment											3. Wine Business segment				
First Quarter		CCU Argen	itina			Urugı	ıay		Total				or mine Business cogment			
(In ThHL or CLP million unless stated otherwise)	2013	2012	Total %	Organic %	2013	2012	Total %	Organic %	2013	2012	Total %	Organic %	2013	2012	Total %	Organic %
Volumes <sup>(1)</sup>	1,257	1,263	-0.5	-0.5	167	-			1,424	1,263	12.8	-0.5	254	266	-4.5	-4.5
Net Sales	70,364	63,956	10.0	10.0	2,384	-			72,748	63,956	13.7	10.0	29,127	31,199	-6.6	-6.6
Net Sales (CLP/HL)	55,975	50,639	10.5	10.5	14,263	-			51,079	50,639	0.9	10.5	114,722	117,362	-2.2	-2.2
Cost of sales	(25,929)	(24,216)	7.1	7.1	(1,900)	-			(27,829)	(24,216)	14.9	7.1	(19,369)	(21,250)	-8.9	-8.9
% of net sales	36.9	37.9			79.7	-			38.3	37.9			66.5	68.1		
Gross profit	44,435	39,740	11.8	11.8	484				44,919	39,740	13.0	11.8	9,758	9,949	-1.9	-1.9
% of net sales	63.1	62.1			20.3	-			61.7	62.1			33.5	31.9		
MSD&A	(35,518)	(29,649)	19.8	19.8	(584)	-			(36,102)	(29,649)	21.8	19.8	(9,450)	(9,291)	1.7	1.7
% of net sales	50.5	46.4			24.5	-			49.6	46.4			32.4	29.8		
Other operating income/(expenses)	177	95	85.5	85.5	(20)	-			157	95	64.7	85.5	98	189	-47.8	-47.8
Normalized EBIT	9,094	10,187	-10.7	-10.7	(120)	-			8,974	10,187	-11.9	-10.7	406	846	-52.0	-52.0
Normalized EBIT Margin (%)	12.9	15.9			-5.0	-			12.3	15.9			1.4	2.7		
Normalized EBITDA	11,479	11,781	-2.6	-2.6	(57)	-			11,421	11,781	-3.0	-2.6	1,966	2,521	-22.0	-22.0
Normalized EBITDA Margin (%)	16.3	18.4			-2.4	-			15.7	18.4			6.7	8.1		

First Overton	4. (	Other/elim	inations	Total				
First Quarter (In ThHL or CLP million unless stated otherwise)	2013	2012	Total %	Organic %	2013	2012	Total %	Organic %
Volumes <sup>(1)</sup>	-	-	0.0	0.0	5,951	5,423	9.7	3.0
Net Sales	(429)	(347)	23.8	23.8	304,100	281,480	8.0	6.2
Net Sales (CLP/HL)	-	-	0.0	0.0	51,102	51,901	-1.5	3.0
Cost of sales % of net sales	3,716	2,966	25.3	25.3	(129,916) 42.7	(125,641) 44.6	3.4	1.4
Gross profit % of net sales	3,287 1.9	2,619 1.7	25.5	25.5	174,184 57.3	155,838 55.4	11.8	10.0
MSD&A % of net sales	(581)	165	-451.8	-451.8	(116,853) 38.4	(99,314) 35.3	17.7	15.4
Other operating income/(expenses)	33	141	-76.4	-76.4	700	540	29.7	28.8
Normalized EBIT Normalized EBIT Margin (%)	2,738	2,925	-6.4	-6.4	58,031 19.1	57,064 20.3	1.7	0.8
Normalized EBITDA Normalized EBITDA Margin (%)	4,889	5,021	-2.6	-2.6	73,204 24.1	69,897 24.8	4.7	3.6

<sup>(1)</sup> Excludes bulk wine sales.



**Exhibit 3: Balance Sheet** 

	March 31	December 31	March 31	December 31	Total
	2013	2012	2013	2012	Change%
	(CLP r	nillion)	(US\$ m	nillion) <sup>(1)</sup>	Onlange 70
ASSETS					
Cash and cash equivalents	105,374	102,337	223	217	3.0
Other current assets	359,402	393,551	761	834	(8.7)
Total current assets	464,776	495,888	985	1,051	(6.3)
PP&E (net)	623,970	612,329	1,322	1,297	1.9
Other non current assets	213,714	218,231	453	462	(2.1)
Total non current assets	837,684	830,560	1,775	1,760	0.9
Total assets	1,302,460	1,326,448	2,759	2,810	(1.8)
LIABILITIES					
Short term financial debt	117,143	54,874	248	116	113.5
Other liabilities	227,875	259,656	483	550	(12.2)
Total current liabilities	345,018	314,530		666	9.7
Long term financial debt	139,017	209,123	295	443	(33.5)
Other liabilities	92,553	92,277	196	195	0.3
Total non current liabilities	231,570	301,400	491	639	(23.2)
Total Liabilities	576,588	615,929	1,222	1,305	(6.4)
EQUITY					
Paid-in capital	231,020	231,020	489	489	0.0
Other reserves	(53,421)	(48,146)	(113)	(102)	0.0
Retained earnings	450,504	430,346	954	912	4.7
Net equity attributable to parent company shareholders	628,103	613,220	1,331	1,299	2.4
Minority interest	97,769	97,299	207	206	0.5
Total equity	725,872	710,518	1,538	1,505	2.2
Total equity and liabilities	1,302,460	1,326,448	2,759	2,810	(1.8)
OTHER FINANCIAL INFORMATION					
Total financial debt	256,160	263,997	543	559	-3.0%
Net debt	150,786	161,660	319	342	-6.7%
Liquidity ratio	1.35	1.58			
Financial Debt / Capitalization	0.26	0.27			
Net debt / EBITDA	0.63	0.69			

<sup>(1)</sup> Exchange rate as of March 31, 2013: US\$1.00 = CLP 472.03