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INFORMATION OF INTEREST TO THE MARKET

(Santiago, Chile, April 3rd, 2013) – Compañía Cervecerías Unidas S.A. (CCU) announces the following changes in the positions of senior managers, taking place on June 1st 2013:

-Mr. Hugo Ovando Zalazar will assume as Development Corporate Manager

-Mr. Francisco Díaz Fadic will assume as General Manager of Compañía Písquera de Chile S.A.

CCU is a diversified beverage company operating principally in Chile, Argentina and Uruguay. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the HOD, rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Písquera Bauzá S.A..