

CCU ANNOUNCES NEW INVESTOR RELATIONS WEB SITE

(Santiago, Chile, November 23, 2011) - CCU announced today new web site address for Investor Relations.

CCU's investor relations web page can be accessed using the following link:

www.ccuinvestor.com

It can also be accessed through the Company's web site:

www.ccu.cl clicking under "CCU Investors site"

Emails regarding CCU press releases will be sent from the following address:

Investor@ccuinvestor.com

CCU is a diversified beverage company operating principally in Chile and Argentina. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the third-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water producer, one of the largest pisco producers and also participates in the rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited and Société des Produits Nestlé S.A. For more information, visit www.ccu.rcl or wwww.ccu.rcl or <a href="https: