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HECHO ESENCIAL (Free Translation)

CCU ANNOUNCEMENT OF 2012 FINAL DIVIDEND PROPOSAL

(Santiago, Chile, March 6, 2013) – The board of Directors on its meeting held on March 6, approved to propose to the next Regular Shareholders' Meeting the distribution, with charge to year 2012's net income, of the Final Dividend, in the amount of CLP116.64160 per share (CLP233.28320 per ADR), totaling CLP37,150,684,595. The Dividend will start to be paid on April 19th 2013, pursuant the Shareholders' Meeting approval, to all the shareholders of the record as of April 13th 2013.

CCU is a diversified beverage company operating principally in Chile, Argentina and Uruguay. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the HOD, rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Pisquera Bauzá S.A..