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CCU ANNOUNCES PROMISE TO PURCHASE LAND

Santiago, Chile, September 9, 2013, Compañía Cervecerías Unidas S.A. (**NYSE: CCU**), reported that on September 6, 2013, signed a promise to purchase 240 hectares of land, consisting of 2 plots of approximately 120 hectares each, within the Santiago metropolitan area, 45 kilometers far.

CCU may exercise the option provided in the promise, within a period of two years, which is subject, among others, to the condition to get the approval from the authorities to change the use of agricultural land, according to the Santiago Metropolitan Master Plan.

Moreover, the promise to purchase granted the option to purchase only one or both plots (120 hectares each approximately), at the option of CCU.

This purchase seeks to support future growth of the various business units of CCU, the first step being the construction of a new plant for non-alcoholic products.

About Compañía Cervecerías Unidas S.A.

We are a diversified Chilean company engaged through our subsidiaries in the beverages and confectionary businesses, operating in Chile, Argentina and Uruguay. We also export wine to more than 85 countries. We have a broad product portfolio of highly recognized brands. Based on our estimates, we are, by market share based on volume, the largest Chilean brewer, the second-largest brewer in Argentina, the second-largest Chilean soft drink producer, the third-largest wine producer in the domestic Chilean market, the second-largest Chilean wine exporter, the largest Chilean bottled water and nectars producer, the largest pisco producer and distributor in Chile and the second-largest juices producer. We also participate in the home and office bottled water delivery, rum distribution and confectionary industries in Chile. We have licensing and/or distribution agreements with Heineken Brouwerijen B.V., Anheuser-Busch International Inc., Cervecera Austral S.A., Cervecería Modelo S.A. de C.V., PepsiCo Inc., Stokely Van Camp Inc., Pepsi Lipton International Limited, Seven-Up International (a division of The Concentrate Manufacturing Company of Ireland), Schweppes Holdings Limited, Promarca S.A., Arthur Guinness Son & Company (Dublin) Limited and Guinness Overseas Limited, Nestlé S.A., Société des Produits Nestlé S.A., Nestec S.A., Pernod Ricard Chile S.A. and Compañía Pisquera Bauzá S.A.