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INFORMATION OF INTEREST TO THE MARKET

(Santiago, Chile, October 16th, 2012) Regarding the information published today in Diario Financiero entitled "**CCU joins the ownership of the Chilean water company Manantial**", CCU considered it necessary to inform to the market the following: the subsidiary Aguas CCU-Nestlé Chile S.A. has agreed with the current shareholders of the company Manantial S.A., the acquisition of 51% of said company -which carries on the business of home and office delivery of purified water in bottles with the use of dispensers, internationally known as "HOD"(home and office delivery).

The mentioned transaction has not yet materialized as it is subject to certain conditions, including a due diligence process. CCU's Board of Directors, at its session held on October the 3rd, was informed of this transaction and agreed to disclose it to the market once executed.

This partnership will enable Aguas CCU-Nestlé Chile S.A. to participate in a new business category, in which today the company has a very small presence, composed of home and offices that request delivery of purified water directly to their domiciles.

CCU is a diversified beverage company operating principally in Chile and Argentina. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Písquera Bauzá S.A.. For more information, visit www.ccu.cl.