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CCU ANNOUNCES ORDINARY SHAREHOLDERS' MEETING

(Santiago, Chile, March 7th, 2016) – Compañía Cervecerías Unidas S.A. (CCU) announces that its Board of Directors, during its meeting held on March 1st, 2016, agreed to summon the Ordinary Shareholders' Meeting to be held on Wednesday April 13th, 2016, at "Sala de Arte CCU", located at Av. Vitacura N°2670, Las Condes, Santiago, Chile, at 12:00 o'clock Chilean time, in order to address the following matters:

1. Account of the Chairman.
2. Approval of the Annual Report, Balance Sheet, Financial Statements and External Auditors' Report corresponding to the fiscal year ended on December 31st, 2015.
3. Distribution of the profits of fiscal year 2015 and dividend payment.
4. Presentation of the dividend policy and the procedures to be used in the distribution of dividends.
5. Election of the members of the Board of Directors.
6. Determination of the remuneration of the Board of Directors for fiscal year 2016.
7. Determination of the budget of the Committee of Directors and remuneration for its members for fiscal year 2016.
8. Determination of the budget of the Audit Committee and remuneration for its members for fiscal year 2016.
9. Appointment of (i) External Independent Auditors and (ii) Risk Rating Agencies, for the fiscal year 2016.
10. Account of the activities of the Committee of Directors during fiscal year 2015.
11. Account of operations with related entities according to Title XVI of Chilean Law N° 18,046.
12. Review all other matters that are of corporate interest and subject to the Shareholders' Meeting's competence, pursuant to applicable law and the corporation's by-laws.

Shareholders of record at midnight of April 7th, 2016 are entitled to attend the Shareholders' Meeting.

CCU is a diversified beverage company operating principally in Chile, Argentina, Bolivia, Colombia, Paraguay and Uruguay. CCU is the largest Chilean brewer, the second-largest Chilean soft drinks producer and the largest Chilean water and nectar producer, the second-largest Argentine brewer, the second-largest Chilean wine producer and the largest pisco distributor. It also participates in the HOD, rum and confectionery industries in Chile, in the beer, water and soft drinks industries in Uruguay, and in the soft drinks, water and nectar industries and beer distribution in Paraguay and Bolivia. The Company has licensing and / or distribution agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Coors Brewing Company. For further information, visit www.ccu.cl.