

Corporate Presentation

Investor Relations

Third Quarter 2016



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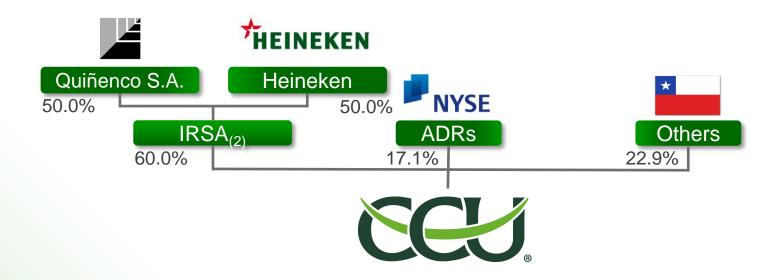
Agenda



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1. CCU overview Ownership structure(1)

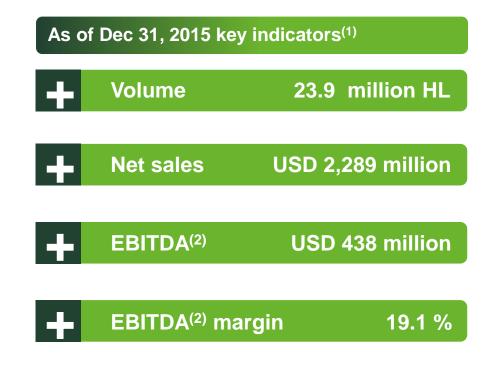




1. CCU overview



- Multi-category branded beverages company operating in Chile, Argentina, Bolivia, Colombia, Paraguay and Uruguay with an extensive wine export business to more than 80 countries.
- Broad product portfolio of highlyrecognized brands
- ► Listed on the Santiago Stock Exchange (since 1920)⁽³⁾ and on the NYSE (since 1999)⁽⁴⁾
- ▶ Brewing tradition since 1850

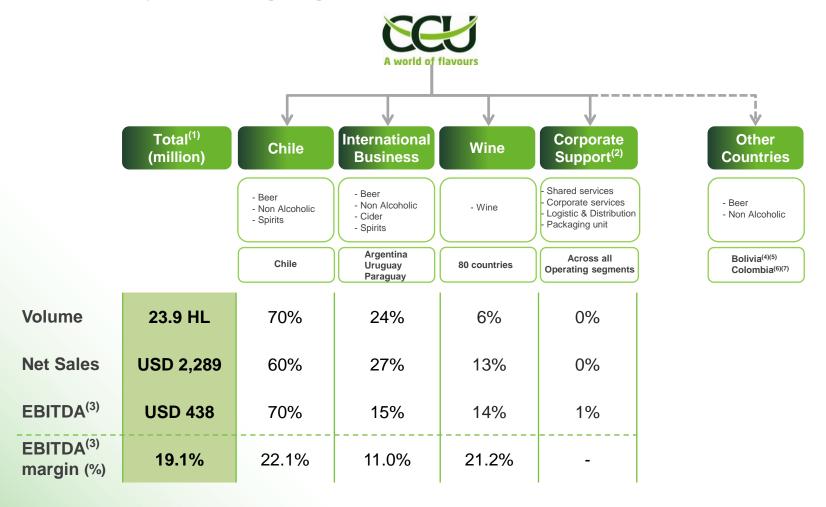




1. CCU overview



Contribution by Operating segment (As of December 31st, 2015)^(*)



Agenda



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2. Investment highlights





Leading multi-category branded beverages player...



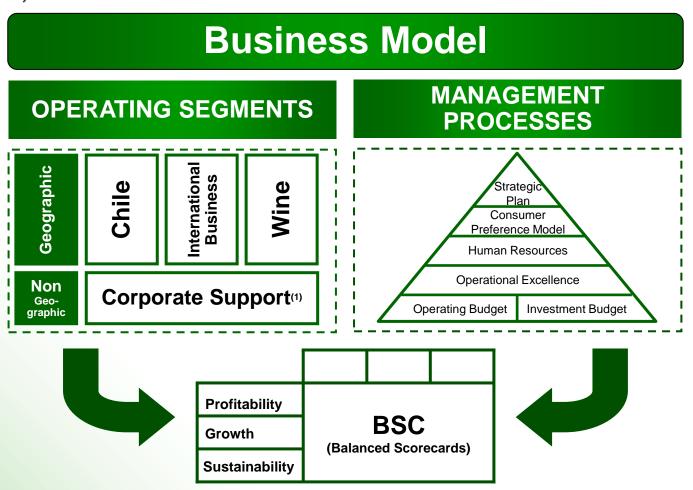
Leader with strong brands & long term partners...

	Core Ca	tegories	Synergic Categories	nergic Categories Weighted V Market Share			
	Beer	Non Alcoholic	Other beverages	2014	2015		
Chile	AUSTRAL KURSTMANN Heineken COULD COUNTY COU	CSD Waters Cachantun MANANTIAL Functional & Juices Waters Functional	Pisco Rum Other liquors ABSOUTT VODKA CAMPANARIO SOUR. ABSOUTT VODKA	40.8	41.5 ⁽³⁾		
International Business	Schneider Imperial Successo (2)	CSD Waters LA FUENTE Functional & Juices Red Bull	Ciders LA VICTORIA 1888	17.1	18.2 ⁽⁴⁾		
Wine			Domestic MISIONES TARAPACA & MOLINA VISAMAS Export Gato 1865	18.3	17.9 ⁽⁵⁾		
Total				30.6	31.3		

...driven by a unique Business Model...



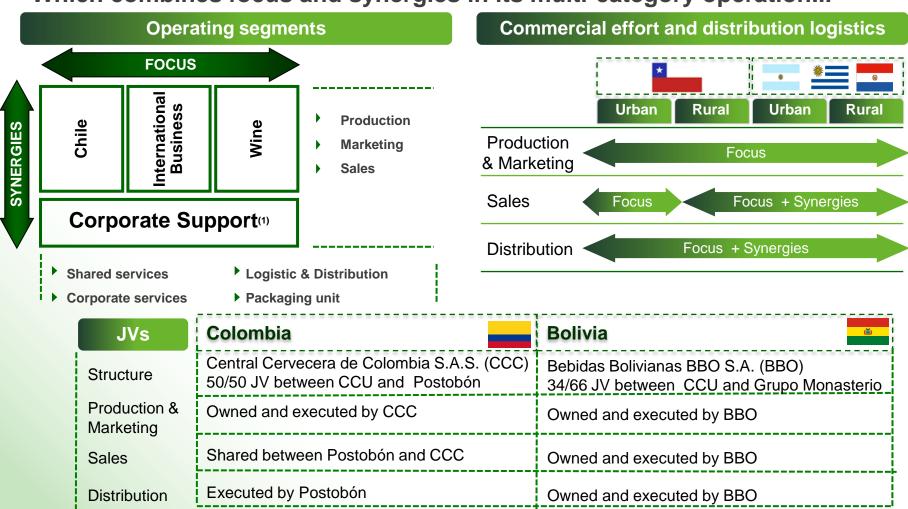
Based on Operating segments and Management processes with focus on Economic, Social and Environmental dimensions...



...driven by a unique Business Model...



Which combines focus and synergies in its multi-category operation...



...with strong presence in highly attractive markets.



High growth in per capita consumption, population and GDP in our current markets...

	*	*	Ö		©	*	
	Chile	Argentina	Bolivia	Colombia	Paraguay	Uruguay	USA
Liters per Capita	293	387	201	226	231	340	509
Liters per Capita Growth ⁽¹⁾ (CAGR 2005-15)	2.2%	1.2%	7.2%	1.9%	4.1%	3.7%	(0.7)%
Population (Millions) ⁽⁴⁾	17.8	41.8	10.8	48.9	6.9	3.4	322.6
Population Growth ⁽⁴⁾ (CAGR 2005-15)	1.0%	0.9%	1.7%	1.4%	1.8%	0.3%	0.9%
GDP Growth⁽⁵⁾ (CAGR 2005-15)	3.8%	4.1%	4.9%	4.5%	4.9%	5.4%	1.4%

...with strong presence in highly attractive markets.



High growth in per capita consumption, population and GDP in our current markets...

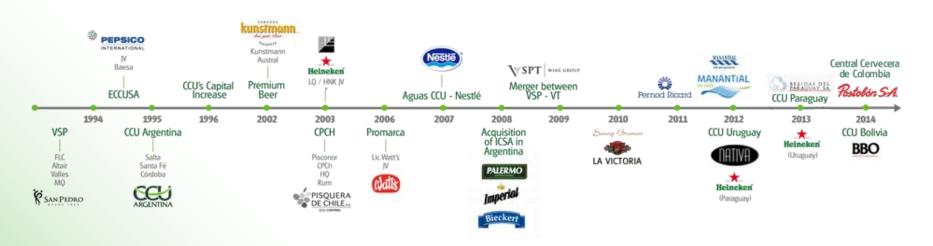
	*	*	Ö		©	*	
(Liters per capita in 2015) ⁽¹⁾	Chile	Argentina	Bolivia	Colombia	Paraguay	Uruguay	USA
Beer	43	42	37	48	42	30	73
CSD	129	131	109	62	79	115	¦ 135
Nectar and Juices ⁽²⁾	26	24	16	12	9	19	45
Water ⁽³⁾	31	102	13	21	38	88	127
Functional Drinks	4	3	2	6	1	1	49
Spirits ⁽⁴⁾	4	3	1	3	6	3	7
Cider	0	2	0	0	1	1	1
Milk ⁽⁵⁾	44	55	20	71	49	60	62
Wine ⁽⁶⁾	13	24	4	2	7	23	10
TOTAL	293	387	201	226	231	340	509



Proven track record for organic and inorganic growth...

- Diversification from a Beer based company into a multi-category branded beverage company
- Over the last 20 years successfully executing strategic M&A transactions

Historical strategic M&A transactions(1)





Key performance indicators show a constant improvement in each line...

CLP billions		CHGAAP ⁽¹	1)				IFRS	(2)				CAGR ⁽³⁾
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	05-15
Total Volume (millons of HL)	12.3	13.4	14.2	15.7	16.3	17.3	18.4	19.9	21.9	22.9	23.9	6.9%
Net Sales	492	545.8	628.3	710.2	776.5	838.3	969.6	1,075.7	1,197.2	1,298.0	1,498.4	11.8%
EBITDA ⁽⁴⁾	107.6	121.8	146.8	163.9	181.5	207.3	240.6	235.9	252.5	248.5	286.5	10.3%
EBITDA Margin	21.9%	22.3%	23.4%	23.1%	23.4%	24.7%	24.8%	21.9%	21.1%	19.1%	19.1%	
Net Income ⁽⁵⁾	48.2	55.8	79.2	90.4	128.0	110.7	122.8	114.4	123.0	119.6	120.8	9.6%
RONA ⁽⁶⁾	12.2%	13.6%	14.8%	14.2%	15.6%	16.9%	17.6%	17.0%	13.3%	12.5%	13.9%	
Total Market Share (7)	25.2%	25.7%	25.8%	27.2%	27.4%	27.6%	27.9%	28.1%	29.9%	30.6%	31.3%	

⁽¹⁾ Under Chilean GAAP. Figures in CLP Billions as of December of each year

⁽²⁾ IFRS, figures in nominal CLP billions

⁽³⁾ Average inflation for the period based on UF variation: 5.1%

⁽⁴⁾ EBITDA is equivalent to ORBDA (Operating Result Before Depreciation & Amortization) used in the 20-F.

⁽⁵⁾ Net Income attributable to Equity holders of the parent

⁽⁶⁾ RONA (Return on Net Assets) = EBIT / [Total Assets – (Total Current Liabilities - Other Current Financial Liabilities)]

⁽⁷⁾ Please refer to page 8 notes.



Key performance indicators show a constant improvement in each line...

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	CAGR 05-15
Total Volume (millons of HL)	12.3	13.4	14.2	15.7	16.3	17.3	18.4	19.9	21.9	22.9	23.9	6.9%
Chile	9.1	10.1	10.6	11.2	11.3	11.9	12.6	13.8	15.6	16.2	16.9	6.4%
International Business	2.3	2.4	2.7	3.7	3.9	4.1	4.6	4.8	5.1	5.4	5.7	9.5%
Wine	0.9	0.9	0.9	0.9	1.1	1.2	1.2	1.3	1.3	1.3	1.3	4.1%
Total Market Share (1)	25.2%	25.7%	25.8%	27.2%	27.4%	27.6%	27.9%	28.1%	29.9%	30.6%	31.3%	
Chile ⁽²⁾	36.5%	36.7%	37.1%	37.3%	37.8%	37.6%	37.9%	38.1%	40.0%	40.8%	41.5%	
International Business ⁽³⁾	11.7%	12.2%	12.7%	16.5%	16.1%	16.3%	16.8%	15.7%	16.9%	17.1%	18.2%	
Wine ⁽⁴⁾	15.6%	14.3%	13.9%	13.3%	15.9%	16.5%	16.0%	17.3%	17.6%	18.3%	17.9%	



Strong financial position (CLP million)

Assets	As of Sep 30th, 2016	As of Dec 31st, 2015
Cash and cash equivalents Other current assets Total current assets	105,645 497,732 603,377	192,554 491,758 684,312
Property, plant and equipment Other non current assets Total non current assets	890,541 299,273 1,189,814	872,667 266,377 1,139,045
Total assets	1,793,191	1,823,357

	As of Sep	As of Dec
Liabilities and Equity	30th, 2016	31st, 2015
Financial debt	197,407	180,901
Other liabilities	414,234	454,933
Total liabilities	611,641	635,834
1		
Net equity (shareholders)	1,059,818	1,057,816
Minority interest	121,733	129,706
Total equity	1,181,550	1,187,522
Total liabilities and equity	1,793,191	1,823,357

Financial Ratios	As of Sep 30th, 2016	As of Dec 31st, 2015
Interest coverage (>3.0)(1)	13.24	12.40
Debt to equity ratio (<1.5) ⁽²⁾	0.52	0.54
Net financial debt / EBITDA(3)	0.32	(0.04)
Financial debt / capitalization(4)	0.14	0.13

...with substantial opportunities to continue growing...



Organic growth

- Strong market share in the beverages sector, particularly in categories with higher potential
- Strong portfolio of preferred brands
- Still low per capita consumption
- Steady population growth
- Average prices growing faster than inflation
- Fast GDP growth

Attractive opportunities to continue strong organic growth in the future

Inorganic growth

- Expand into neighboring markets with a focus on core categories
- Develop multi-category

...with substantial opportunities to continue growing...



Opportunities for future inorganic growth to strengthen our current operations and expand into adjacent categories and markets

	-			•					
		CHILE	ARGENTINA	URUGUAY	PARAGUAY	BOLIVIA	COLOMBIA	PERU	OTHERS
Core Categories	Beer						(1)		
Core Ca	Non Alcoholic								
Synergic Categories	Other beverages (Spirits, Wine, Cider, Dairy products, RTM)							Production Distribution	

(1) Expected for 2018; distribution before

...with substantial opportunities to continue growing...

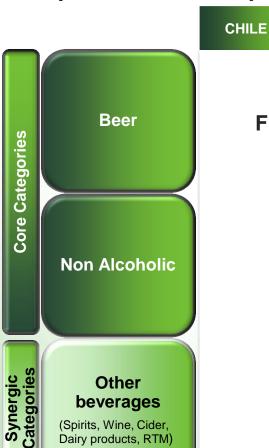
ARGENTINA



OTHERS

Opportunities for future inorganic growth to strengthen our current operations and expand into adjacent categories and markets

URUGUAY



Dairy products, RTM)

Five Investment Criteria for inorganic growth...

PARAGUAY

... projects with high potential profitability in the medium run, with a possible limited dilutive short term effect;

BOLIVIA

COLOMBIA

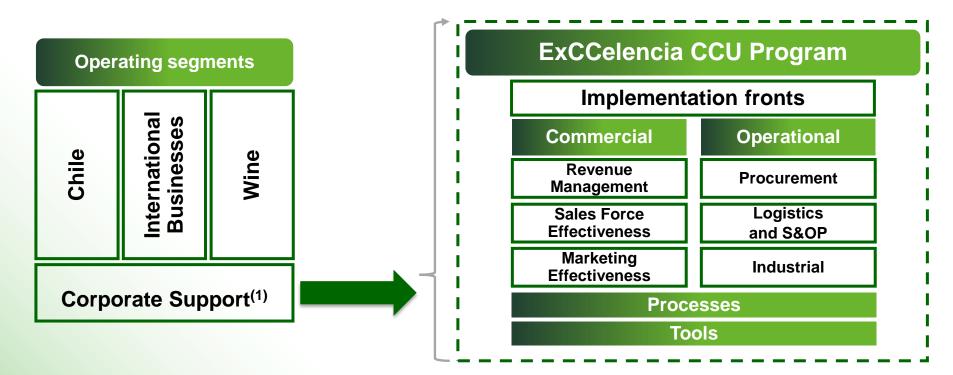
PERU

- ... projects that will enable us to buy or potentially build relevant and large scale operations;
- ... projects that will enable us to keep developing multicategory;
- 4. ... projects with proprietary brands and/or long term license agreements with strategic partners;
- 5. ... projects that will provide us competitive balance.

...capturing efficiencies in all our operations...



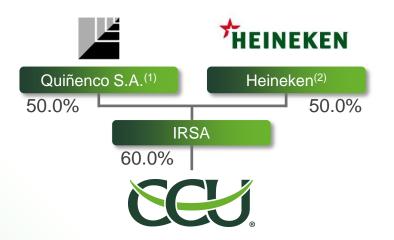
By executing our "ExCCelencia CCU" Program, in every Implementation Front, seeking with determination the best practices that will capture efficiencies and generate a culture of excellence in all our operations



...run by experienced controlling shareholders and management.



Two partners with complementary strengths & proven capabilities



▶ Quiñenco S.A.

- ✓ Local market knowledge
- ✓One of the largest conglomerates in Chile controlled by the Luksic Family
- √ Listed on Santiago Stock Exchange

▶ Heineken

- ✓ Global footprint with operations in over 70 countries, with additional presence in many others markets
- ✓ Strong / leading brands and product innovation
- ✓ Listed on Amsterdam Stock Exchange, Euronext Amsterdam

Board of Directors(3)

- ▶ 4 Board members belong to Quiñenco S.A.
- ▶ 4 Board members belong to Heineken
- ▶ 1 Independent Board member
- ▶ 58 years old average age and 8 years at the company

Senior Management Team

- ▶ 17 members integrate the Senior Management Team
- ▶ 47 years old average age and 12 years at the company

⁽²⁾ Since 2003 50% ownership in IRSA;

Agenda



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3. Recent performance Consolidated latest results



CONSOLIDATED (CLP Millons)	Q3'16	Q3'15	∆% Total
Volumes (Th HL)	5,469	5,334	2.5
Net Sales	356,817	352,912	1.1
Gross Profit	176,349	183,039	(3.7)
Gross margin (%)	49.4	51.9	
EBIT ⁽¹⁾	30,413	37,167	(18.2)
EBΠ ⁽¹⁾ margin (%)	8.5	10.5	
EBITDA (2)	51,208	57,737	(11.3)
EBITDA ⁽²⁾ margin (%)	14.4	16.4	

3. Recent performance Consolidated latest results



CONSOLIDATED (CLP Millons)	YTD 2016	YTD 2015	Δ% Total
Volumes (Th HL)	17,238	16,978	1.5
Net Sales	1,078,915	1,046,419	3.1
Gross Profit	558,900	564,791	(1.0)
Gross margin (%)	51.8	54.0	
EBIT ⁽¹⁾	119,244	135,674	(12.1)
EBΠ ⁽¹⁾ margin (%)	11.1	13.0	
EBITDA (2)	178,773	194,620	(8.1)
EBITDA ⁽²⁾ margin (%)	16.6	18.6	

3. Recent performance Chile Operating segment



CHILE (CLP Millons)	Q3'16	Q3'15	∆% Total
Volumes (Th HL)	3,802	3,673	3.5
Net Sales	221,379	200,106	10.6
Gross Profit	110,371	100,994	9.3
Gross margin (%)	49.9	50.5	
EBIT ⁽¹⁾	23,867	22,607	5.6
EBΠ ⁽¹⁾ margin (%)	10.8	11.3	
EBITDA (2)	39,137	36,784	6.4
EBITDA ⁽²⁾ margin (%)	17.7	18.4	

3. Recent performance Chile Operating segment



CHILE (CLP Millons)	YTD 2016	YTD 2015	∆% Total
Volumes (Th HL)	12,331	12,037	2.4
Net Sales	697,997	644,008	8.4
Gross Profit	368,044	352,171	4.5
Gross margin (%)	52.7	54.7	
EBIT ⁽¹⁾	97,866	107,085	(8.6)
EBIT ⁽¹⁾ margin (%)	14.0	16.6	
EBITDA (2)	141,435	148,416	(4.7)
EBITDA ⁽²⁾ margin (%)	20.3	23.0	

3. Recent performance International Business Operating segment



INTERNATIONAL BUSINESS (CLP Millons)	Q3'16	Q3'15	∆% Total
Volumes (Th HL)	1,286	1,273	1.0
Net Sales	86,700	99,895	(13.2)
Gross Profit	47,173	58,055	(18.7)
Gross margin (%)	54.4	58.1	
EBIT ⁽¹⁾	(592)	4,084	(114.5)
EBΠ ⁽¹⁾ margin (%)	(0.7)	4.1	
EBITDA (2)	2,534	8,030	(68.4)
EBITDA ⁽²⁾ margin (%)	2.9	8.0	

3. Recent performance International Business Operating segment



INTERNATIONAL BUSINESS (CLP Millons)	YTD 2016	YTD 2015	∆% Total
Volumes (Th HL)	3,850	3,908	(1.5)
Net Sales	238,044	265,291	(10.3)
Gross Profit	133,634	157,635	(15.2)
Gross margin (%)	56.1	59.4	
EBIT ⁽¹⁾	25	10,607	(99.8)
EBΠ ⁽¹⁾ margin (%)	0.0	4.0	
EBITDA (2)	9,109	21,293	(57.2)
EВПDA ⁽²⁾ margin (%)	3.8	8.0	

3. Recent performance Wine Operating segment



WINE (CLP Millons)	Q3'16	Q3'15	∆% Total
Volumes (Th HL)	382	389	(1.8)
Net Sales	53,329	55,051	(3.1)
Gross Profit	23,273	25,558	(8.9)
Gross margin (%)	43.6	46.4	
EBIT ⁽¹⁾	10,269	11,146	(7.9)
EBΠ ⁽¹⁾ margin (%)	19.3	20.2	
EBITDA (2)	12,074	13,102	(7.9)
EBITDA ⁽²⁾ margin (%)	22.6	23.8	

3. Recent performance Wine Operating segment



WINE (CLP Millons)	YTD 2016	YTD 2015	Δ% Total
Volumes (Th HL)	1,058	1,034	2.3
Net Sales	150,997	142,408	6.0
Gross Profit	66,856	63,807	4.8
Gross margin (%)	44.3	44.8	
EBIT ⁽¹⁾	28,864	24,323	18.7
EBIT ⁽¹⁾ margin (%)	19.1	17.1	
EBITDA (2)	34,215	29,970	14.2
EBITDA ⁽²⁾ margin (%)	22.7	21.0	

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