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CCU ANNOUNCES 2014 FINAL DIVIDEND PROPOSAL

(Santiago, Chile, March 3, 2015) – The Board of Directors on its meeting held on March 3rd, approved to propose to the next Ordinary Shareholders' Meeting the distribution, with charge to year 2014's profits, of a final dividend, in the amount of CLP 98.78138 per share (CLP 197.56276 per ADR), totaling CLP 36,500,003,610. The Dividend is proposed to be paid since April 23rd 2015, pursuant to the Shareholders' Meeting approval, to all the shareholders of the record as of April 17th 2015.

CCU is a diversified beverage company operating principally in Chile, Argentina, Bolivia, Colombia, Paraguay and Uruguay. CCU is the largest Chilean brewer, the second-largest Chilean soft drinks producer and the largest Chilean water and nectar producer, the second-largest Argentine brewer, the second-largest Chilean wine producer and the largest pisco distributor. It also participates in the HOD, rum and confectionery industries in Chile, in the beer, water and soft drinks industries in Uruguay, and in the soft drinks, water and nectar industries and beer distribution in Paraguay and Bolivia. The Company has licensing and / or distribution agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard, Compañía Pisquera Bauzá S.A. and Coors Brewing Company. For further information, visit www.ccu.cl.