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HECHO ESENCIAL (Notice of Essential Event)

CCU CALLS EXTRAORDINARY SHAREHOLDERS' MEETING

(Santiago de Chile, May 27, 2013) – During its regular Board meeting held on May 26, 2013, the Company's Board of Directors unanimously resolved to call for an Extraordinary Shareholders' Meeting to be held on June 18, 2013, in order to propose to shareholders, the approval of a capital increase amounting CLP\$340,000,000,000. Assuming approval of the capital increase at the abovementioned Shareholders' Meeting, CCU intends to use the funds obtained therefrom to fund the expansion plan as contemplated in its strategy, through both organic growth (current businesses) and non-organic growth (new businesses), preserving the financial strength of the Company's balance sheet.



CCU is a diversified beverage company operating principally in Chile, Argentina and Uruguay. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the HOD, rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Pisquera Bauzá S.A..