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CCU ENTERS IN BOLIVIA

(Santiago, Chile, May 7th, 2014) – Compañía Cervecerías Unidas S.A. (CCU) informs to the market that it has agreed today a partnership through which it will participate in the Bebidas Bolivianas S.A. (BBO) business, which involves the production, marketing and multi-category sales of alcoholic beverages and soft drinks in Bolivia. Specifically, BBO produces soft drinks and beer in 3 plants located in the cities of Santa Cruz de la Sierra and Nuestra Señora de La Paz.

CCU's initial participation in BBO is 34%, which was obtained by a capital injection, and which contemplates the right of CCU to acquire an additional participation that would enable it to own 51% of the shares of BBO in a second stage. This transaction also includes contracts that will allow BBO to operate CCU's brands in Bolivia.

This acquisition is consistent with the objectives informed to the market during the capital increase carried out on 2013 by CCU, among which was mentioned as a source of inorganic growth "Enter new surrounding markets with focus on our core business".

CCU is a diversified beverage company operating principally in Chile, Argentina, Uruguay and Paraguay. CCU is the largest Chilean brewer, the second-largest Chilean soft drink producer and the largest Chilean waters and nectars producer, the second-largest Argentine brewer, the third-largest Chilean domestic wine producer and the largest pisco distributor. It also participates in the HOD, rum and confectionery industries in Chile, in the beer, waters and soft drink industries in Uruguay, and in the beer, soft drinks, waters and nectars industries in Paraguay. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Pisquera Bauzá S.A..