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INFORMATION OF INTEREST TO THE MARKET: BOARD ELECTION

(Santiago, Chile, April 13th, 2016) – Compañía Cervecerías Unidas S.A. ("CCU") announces that in the Shareholders' Meeting held today, April 13th, 2016, the following members of the Board were elected for a period of three years:

Andrónico Luksic Craig
Francisco Pérez Mackenna
Pablo Granifo Lavín
Rodrigo Hinzpeter Kirberg
Marc Busain
Carlos Molina Solís
Didier Debrosse
José Miguel Barros van Hövell tot Westerflier
Vittorio Corbo Lioi

The director Mr. Vittorio Corbo Lioi was elected independent Director in accordance with article 50 bis of Law No. 18,046.

Furthermore, under extraordinary session held today, the Board of Directors appointed Mr. Andrónico Luksic Craig as Chairman of the Board and Mr. Marc Busain as Vice Chairman of the Board. In the same session, independent director Mr. Vittorio Corbo Lioi appointed as members of the Directors Committee, Mr. Francisco Pérez Mackenna and Mr. Carlos Molina Solís. As a result, the Directors Committee currently consists of Mr. Vittorio Corbo Lioi, Mr. Francisco Pérez Mackenna and Mr. Carlos Molina Solís.

In accordance with the Sarbanes Oxley Act, the Board appointed as members of the Audit Committee Directors Mr. Vittorio Corbo Lioi and Mr. Carlos Molina Solís, and directors Mr. Francisco Pérez Mackenna and Mr. José Miguel Barros van Hövell tot Westerflier as observers.

CCU is a diversified beverage company operating principally in Chile, Argentina, Bolivia, Colombia, Paraguay and Uruguay. CCU is the largest Chilean brewer, the second-largest Chilean soft drinks producer and the largest Chilean water and nectar producer, the second-largest Argentine brewer, the second-largest Chilean wine producer and the largest pisco distributor. It also participates in the HOD, functional drinks and rum industries in Chile, in the beer, water and soft drinks industries in Uruguay, and in the soft drinks, water and nectar industries and beer distribution in Paraguay and Bolivia. The Company has licensing and / or distribution agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Coors Brewing Company.