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INFORMATION OF INTEREST: CCU ANNOUNCES MANAGEMENT CHANGE IN SUBSIDIARY CERVECERA CCU CHILE

(Santiago, August 3, 2011) CCU informs that as of August 4, 2011 Mr. Rene Van der Graaf will assume the General Manager position in the subsidiary Cervecera CCU Chile Ltda. Mr. Van der Graaf will replace Mr. Theodorus De Rond.

Mr. Van der Graaf has a vast managerial experience having held positions in various markets with the Heineken group.

CCU is a diversified beverage company operating principally in Chile and Argentina. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the third-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water producer, one of the largest pisco producers and also participates in the rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited and Société des Produits Nestlé S.A. For more information, visit www.ccu.cl