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Information of Interest For more information contact: Rosita Covarrubias / Carolina Burgos Investor Relations Department (56-2) 427-3581/ (56-2) 427-3104

CCU ANNOUNCEMENT OF 2010 FINAL DIVIDEND PROPOSAL

(Santiago, Chile, March 3, 2011) – The board of Directors on its meeting held on March 2, approved to propose to the Regular Stockholders' Meeting the distribution, with charge to year 2010's net income, of the Final Dividend, in the amount of CLP115.78103 per share (CLP578.90515 per ADR), totaling CLP36,876,590,578. The Dividend will be paid to its 318,502,872 shares, on April 27th 2011, pursuant the Stockholders' Meeting approval.

CCU is a diversified beverage company operating principally in Chile and Argentina. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the third-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water producer, one of the largest pisco producers and also participates in the rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited and Société des Produits Nestlé S.A. For more information, visit www.ccu-sa.com.