



FOR IMMEDIATE RELEASE

Information of interest for the market

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CCU S.A. ANNOUNCES MANAGEMENT CHANGE IN AFFILIATE CPCH

(Santiago, Chile, April 7, 2010) On April 5, 2010, Mr. Alvaro Fernández Fernández presented his resignation to the CEO position in the affiliate Compañía Písquera de Chile S.A.(CPCH) in order to pursue new entrepreneurial challenges. On the same day, the CPCh's Board appointed Mr Hugo Ovando Zalazar as the new CEO. Mr. Ovando was the CCUs Development Manager.

CCU is a diversified beverage company operating principally in Chile and Argentina. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the third-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water producer, one of the largest pisco producers and also participates in the rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited and Société des Produits Nestlé S.A. For more information, visit www.ccu-sa.com.