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INFORMATION OF INTEREST TO THE MARKET

(Santiago, Chile, April 3rd, 2013) – Compañía Cervecerías Unidas S.A. (CCU) announces that in the board meeting held today, April 3rd, due to the vacancy caused by the death of its Director and Chairman of the Board Mr. Guillermo Luksic Craig, the following resolutions were adopted:

-Mr. Andrónico Luksic Craig was appointed Chairman of the Board

-Mr. Pablo Granifo Lavín was appointed member of the Board of Directors

Both appointments are effective until the next ordinary shareholders meeting to be held on April 10th, 2013, in which it shall renew the entire Board of Directors.

CCU is a diversified beverage company operating principally in Chile, Argentina and Uruguay. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the HOD, rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Písquera Bauzá S.A..